

# airport business

Your Management Source Inside the Fence

## AIRPORT BUSINESS Circulation Report for the May 2012 Issue Updated 5/3/12

Codes	BUSINESS/OCCUPATION	Total Print & Digital	Print Only	Digital Only	CLASSIFICATION BY TITLE			
					Airport Director Manager President	Dept Manager	Airport Authority Member	Dean/ Dept Head
<b>AIRPORT OPERATIONS</b>								
51	Airport Operations	5,884	5,172	712	4,487	1,077	214	106
62	Consulting Firms	2,010	1,406	604	1,341	529	34	106
59	Contract Service Provider	1,427	1,114	313	920	444	16	47
57	Airport Authority/Commission	919	627	292	403	332	170	14
56	Airline: Major/Regional/Commuter/Cargo	14	-	14	4	8	1	1
65	Airline - Major	102	-	102	26	72	-	4
66	Airline - Regional/Commuter	34	-	34	19	12	1	2
67	Airline - Cargo	33	-	33	13	17	1	2
<b>Subtotal Airport Operations</b>		<b>10,423</b>	<b>8,319</b>	<b>2,104</b>	<b>7,213</b>	<b>2,491</b>	<b>437</b>	<b>282</b>
<b>AIRPORT BASED BUSINESSES</b>								
52	FBO/Aviation Service Center	3,656	3,656	458	2,815	707	59	75
53	FBO-also manage/operate the Airport	56	56	15	24	29	2	1
64	Air Taxi/Charter Operator	1,263	1,263	185	965	260	16	22
55	Corporate Flight Facility	739	739	116	372	312	25	30
<b>Subtotal Airport Based Businesses</b>		<b>5,714</b>	<b>5,714</b>	<b>774</b>	<b>4,176</b>	<b>1,308</b>	<b>102</b>	<b>128</b>
<b>RELATED BUSINESSES</b>								
60	Aviation Management or Flight School	222	-	222	108	52	4	58
61	Government: Federal/State/Military	1,199	841	358	482	490	118	109
<b>Total Qualified Circulation</b>		<b>17,558</b>	<b>14,874</b>	<b>3,458</b>	<b>11,979</b>	<b>4,341</b>	<b>661</b>	<b>577</b>
Qualified, Non Paid		17,558	14,100	3,458				
International Circulation		297	-	297				
Paid Circulation		53	52	1				
Comps		600	432	168				
<b>TOTAL DISTRIBUTION</b>		<b>18,211</b>	<b>14,584</b>	<b>3,627</b>				

AIRPORT SIZE	Old
Large Hub	1703
Medium Hub	1527
Small Hub	2170
Non-Hub	1381
Other Commercial	742
General Aviation	0
# of Responses	

\*Card changed 12/2011 to reflect current airport size enplanements

GEOGRAPHIC BREAKOUT	
Asia	83
Middle East	37
Europe	95
Africa	28
Carribbean	7
Central America	5
South America	26
Asia Pacific	16
Total	297

SERVICES OFFERED	
Multiple Response	Total
Fueling	5864
Ground Support	5704
Air Taxi/Charter	3562
Avionics	2641
Repair	5665
Flight School	3074
Aircraft Rental	2751
Aircraft Sales	2570
None	3342
# of Respondents	13231

