

This is Your Most Comprehensive Security Information Resource

Details inside ...



CLICK HERE  or on the cover image to update your company's information online. It's quick and easy!

Published by the editors of *Locksmith Ledger International*, *Security Technology Executive* and *Security Business* magazines, the security industry's most comprehensive buyers guide will deliver your advertising message to more than 15,000 influential security decision makers.

**The Security Register is the 'where to-buy' source for installers, facility managers, specifiers, security directors, locksmiths, and security technicians.**

## **The Security Register is the ultimate buying source.**

- Contains alphabetical listings of manufacturers plus a numerical code indicating the product produced.
- Companies engaged in the distribution of products in the locksmith and security industry - plus a numerical code indicating the products represented.
- Trade names commonly used in the industry.
- Manufacturers and distributors outside North America.
- International, national and regional associations serving the security industry.
- Chronological listing of 2023 seminars, conventions and trade shows.

No other directory stacks up against the Security Register. This clean and easy-to-read format provides security professionals who design, specify and purchase hardware, software and services the ideal directory reference tool. By including Security Register in your advertising plan, your company's message will be seen by more than 15,000 readers, which ensures you the largest circulation of any directory in the industry. This high profile buyers' guide averaged over 10,000 leads a year for its advertisers.

As an advertiser, your exposure is enhanced by listing your company in bold face type with a reference to the page number of your ad. This publication is an economical way to have your ad message seen by tens of thousands every day for the next 12 months. Invest now in Security Register and ensure a successful 202H ad campaign.

### **... And Bonus Distribution, Too!**

Not only is your ad message assured of reaching a direct-mail audience of over 15,000, additional copies of Security Register are also distributed among selected members of these security and related associations:

- National Facilities Management & Technology Conference (NFM&T)
- American Society for Industrial Security (ASIS)
- National Fire Protection Association (NFPA)
- Door and Hardware Institute (DHI)
- Associated Locksmiths of America (ALOA)
- International Security Conference (ISC)
- Security Industry Association (SIA)
- International Association for Healthcare Security and Safety
- Electronic Security ESX Expo ... and many more!



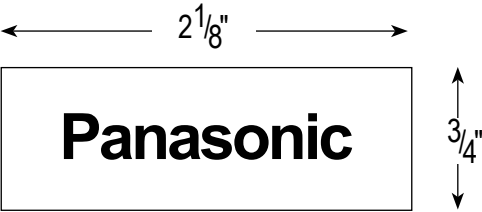
[www.locksmithledger.com](http://www.locksmithledger.com)

## LOGO AND LISTING AD SPACE COMBO

### Don't Miss Out This Year

Complement your display advertising with Your LOGO above your listing. This is a sure-fire attention-getter that will set your listing apart from the competition.

**LOGO STOPPERS**



Display the company logo in an area  $3/4$ " high X  $2\ 1/8$ " wide (column width; taller ads are possible - see below). You can place as many Logo Stopper ads in the Security Register, under any or all of the categories listed at right.

**2023 Security Register  
Print and Online Categories**

1. Alarms
2. Bank Security Equipment
3. Builders Hardware
4. Business & Technical Aids
5. Electronic & Electronic Security/Access Control
6. Lock Devices
7. Locksmith Supplies and Tools
8. CCTV, Photoimaging & Related Equipment
9. Safes, Vaults & Related Equipment

**Place your logo above your listing, in the product index, and now online!**

- Creates an association between name and logo
- 
- Set your company apart from the rest.
- Just check that you want your logo to appear above the listing on the SPECIAL OFFER page in this brochure.
- You can place as many Logo Stopper ads in the Security Register under any or all of the categories listed.

**Print Rate: 4/C \$495**



## 2023 NEW and UPDATED Buyer's Guide Opportunity

### Expanded Online Listing Packages Plus Video Option

**Featured Company Listing in Sub-Category - \$999/year net**  
**OR Featured Company PLUS (1 Product Video) - \$2,190/year net**

Premium Location: Logo, company title and short description in shaded "premium" box located above general listings, but below Sub-Category Sponsor. Limit of 5.

- |                                            |                       |
|--------------------------------------------|-----------------------|
| • Searchable Company and Products          | • Product Images      |
| • Large Profile Logo                       | • Product Links       |
| • Individual Company Contacts              | • Company Links       |
| • Address, Phone, Fax                      | • Mapped Address Link |
| • Company 'More Info' Web Link             | • Downloadable VCard  |
| • Easy Online Profile & Listing Management |                       |

**Sub-Category Sponsor - \$1,650/year net**  
**OR Sub-Category PLUS(1 Product Video) - \$2,750/year net**

300 x 250 Banner Ad position below the site masthead on one sub-category page and in rotation on the main category page. Included on page:

- |                                            |                      |
|--------------------------------------------|----------------------|
| • Searchable Company and Products          | • Large Profile Logo |
| • Company Links                            | • Product Links      |
| • Individual Company Contacts              | • Product Images     |
| • Address, Phone, Fax                      |                      |
| • Easy Online Profile & Listing Management |                      |
| • Downloadable VCard                       |                      |
| • Mapped Address Link                      |                      |
| • Company 'More Info' Web Link             |                      |

\* Ask about our Full Category Sponsorship Package.





# 202' Security Register

## QUESTIONNAIRE AND DISTRIBUTOR PRODUCT LISTING

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Updated Information Authorized By (Print) \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_

800 Number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-mail address \_\_\_\_\_

Web site address \_\_\_\_\_

Officers \_\_\_\_\_

Overseas address - attach separate lists of each overseas address. For each location, please indicate whether it is a distributor or a manufacturer.

My company is a (please check one):

Distributor

Manufacturer

Trade names \_\_\_\_\_

Miscellaneous \_\_\_\_\_

Product Codes \_\_\_\_\_

**Deadline for FREE listing is November 5, 2022**

Email listing information to: Emily Pike • [epike@endeavorb2b.com](mailto:epike@endeavorb2b.com)

**Distributors** please use a 2 digit code (see bottom of form)  
**Manufacturers** please indicate categories on the next pages.

## DISTRIBUTOR PRODUCT LISTING

Please make any necessary corrections on the enclosed questionnaire using the product numbers shown below.

Please list product members only

- 10 ALARMS
- 20 BANK SECURITY EQUIPMENT
- 30 BUILDERS HARDWARE
- 40 BUSINESS AND TECHNICAL AIDS

- 50 ELECTRONIC AND ELECTRONIC SECURITY/ACCESS CONTROL
- 60 LOCK DEVICES
- 70 LOCKSMITHING SUPPLIES AND TOOLS
- 80 CCTV, PHOTO IMAGING AND RELATED EQUIPMENT
- 90 SAFES, VAULTS, AND RELATED EQUIPMENT

## MANUFACTURERS PRODUCT CATEGORIES

To make sure you get your FREE listing in Locksmith Ledger's 52nd Annual Directory and Buyers' Guide, return your questionnaire by November 5, 2022

### Alarms & Video

- Alarm batteries & power rack
- Alarm parts & components
- Alarms, burglar, intruder, personal
- Alarms, central station, monitoring
- Alarms, emergency
- Alarms, exit
- Alarms, motion actuated, ultrasonic
- Alarms, perimeter
- Alarms, radio signaled
- Alarms, remote area
- Alarms, residential
- Alarms, smoke, fumes
- Alarms, sound actuated
- Alarms, telephone dialing, signaling
- Alarms, vehicle
- Alarms, window
- Horns, signaling

### CCTV, Photoimaging & Related Equipment

- Badges easy print-out
- Cables and connectors
- CCTV cameras
- CCTV housings
- CCTV installation accessories
- CCTV lenses
- CCTV monitors
- CCTV mounting accessories
- CCTV pan & tilt devices
- CCTV time lapse video recorders
- CCTV transmission systems - coaxial cable
- CCTV video multiplexers
- Photo ID - complete systems
- Video imaging
- Video signal equipment

### Door Hardware

- Bars, sliding door & patio
- Bolts, doors & windows
- Cabinet & furniture hardware
- Decorative lock hardware
- Door closers
- Door holder releases, electrical
- Door holders, electric
- Bars, sliding door & patio
- Bolts, doors & windows
- Cabinet & furniture hardware
- Decorative lock hardware
- Door closers
- Door holder releases, electrical
- Door holders, electric
- Door holders, mechanical
- Door openers, mechanical
- Door push & kick plates
- Door push & pull bars
- Door stops
- Door viewers
- Doors, Aluminum
- Doors, Replacement
- Doors, Steel
- Doors, wood
- Emergency exit hardware
- Escutcheons, roses
- Fire door fixtures
- Fire prevention & exit hardware
- Fire security doors
- Frames, door
- Gate operators
- Gates, motorized
- Guards, door, window & skylight
- Handles, door & drawer
- Hasps
- Hinges
- Knob plates
- Knobs, cabinet & furniture
- Knobs, door

### Door Hardware

- Latches, door
- Lock shields
- Low-energy Door Operators
- Panic devices
- Pivots
- Strikes

### Electronics & Access Control

- Automatic gate controls
- Biometric access control
- Card access control & readers
- Card reader & keypad combination
- Closed circuit equipment
- Control panels & accessories
- Door openers, electrical
- Electronic card identification
- Entrance & exit control, electrical
- Intercom system
- Intrusion detection sensors, interior
- Key-controlled switches
- Locks, card operated
- Locks, electric, electronic
- Locks, emergency exit, electrical
- Locks, high security, electrical
- Locks, magnetic, electrical
- Locks, pushbutton door, electrical
- Locks, smart
- Panic devices, electrical
- Power Supplies
- Pushbuttons/REX Buttons
- Stand alone keypads
- Strikes, electro-magnetic
- Telephone entry systems
- Time & attendance hardware
- Time & attendance software
- Touchless Switches
- Video entry systems
- Wireless systems

## MANUFACTURERS PRODUCT CATEGORIES

### Keys/Tools

- Automotive tools
- Card key systems
- Codes, key
- I.D. tags
- Key blanks
- Key blanks, insignia
- Key blanks, special embossing
- Key cabinets
- Key cases
- Key chains, rings, tags
- Key control systems
- Key machine cutters
- Key machine, electronic
- Key machine, mechanical
- Installation Tools & Templates
- Lights, vehicle and work
- Locksmithing parts, supplies & tools
- Lubricants, graphite guns, rust solvent
- Picks, locks
- Pins, pin kits
- Tool boxes, holders, mounts
- Transponder Programming Equipment

### Locks

- Automotive door, ignition & trunk locks
- Chains, locking
- Cylinders, high security
- Cylinders, removable core
- Cylinders, rim & mortise
- Deadlocks, night latches
- Emergency exit hardware
- Entrance control
- Gate locks
- Hasps
- Latches
- Lock control systems

### Locks

- Locks, aluminum door
- Locks, auxiliary door
- Locks, bank electric
- Locks, bank mechanical
- Locks, cam
- Locks, combination vault & safe
- Locks, combination, not safe or vault
- Locks, computer & bus. Machines
- Locks, cylindrical
- Locks, deadbolt
- Locks, decorative
- Locks, desk & furniture
- Locks, file cabinet
- Locks, glass door
- Locks, high security
- Locks, key-in-knob
- Locks, keyless
- Locks, letter box
- Locks, locker
- Locks, magnetic
- Locks, mortise
- Locks, narrow stile doors
- Locks, privacy
- Locks, pushbutton door
- Locks, rim
- Locks, showcase
- Locks, sliding door
- Locks, trailer
- Locks, truck & tailgate
- Locks, tubular
- Locks, vending machines
- Locks, window
- Padlocks, alloy metal
- Padlocks, brass

### Locks

- Padlocks, combination
- Padlocks, high security
- Padlocks, laminated
- Padlocks, removable core
- Padlocks, smart
- Safe deposit boxes
- Strikes

### Safes

- Boxes, fire resistant
- Cabinets, insulated fire
- Cannabis Safes
- Drop boxes-cash, under counter
- Safe Deposit box locks
- Safe locks, electronic
- Safe locks, mechanical
- Safe moving equipment
- Safe parts
- Safes & containers, burglar resistant
- Safes & containers, fire resistant
- Safes, bank
- Safes, floor
- Safes, gun
- Safes, money chests
- Safes, thru wall
- Safes, wall
- Vault doors
- Vaults



**For more information regarding your logo or advertising, contact:**

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