

Advertise to the Largest Transit Audience!

MassTransitmag.com and Mass Transit Magazine

To get started, choose our standard or featured listing, or take advantage of our multiple listing packages below.

Standard Classified Listing

- Appear in search results
- Includes title, description (250 words), closing date, and URL
- Each Posting: \$150 for 3 weeks

Featured Classified Listing

- Appear in search results
- Unlimited text & color logo included
- Promoted via all of Mass Transit's social media networks
- Each Posting: \$395 for up to 8 weeks

THE RESIDENCE SUBJECTION SHOULD SHOUL

MULTIPLE LISTING PACKAGES

Package credits will be valid for 12 months from purchase date. Reminders will be sent every month indicating how many credits you have remaining.

- Three Pack: Post three three week standard listings for \$360 (saves you \$90)
- Featured Three Pack: Post three featured listings for up to eight weeks each for \$950 (saves you \$235)
- Five Pack: Post five three week standard listings for \$600 (saves you \$150)
- Featured Five Pack: Post five featured listings for up to eight weeks each for \$1,580 (saves you \$395)



Print Classified Listing

- Ads available by the column inch
- Run ads 1-3 columns wide by 1-9 inches tall
- Column widths:
- 1 column 2.375", 2 columns 4.875", 3 columns 7.375"
- Calculate total cost:
 - » Multiply number of columns wide by number of inches high to determine total column inches
 - » Then multiply total column inches by the applicable rate according to how many times you would like to run the ad

Frequency/Rate	1x	4x	8x
Per Column Inch	\$225	\$215	\$185

Net rates are per insertion. Special section advertising must be pre-paid prior to closing. MasterCard, Visa, American Express, Discover are accepted.

MASS TRANSIT BEST PRACTICES FOR INTEGRATED MOBILITY

Contact

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