The Rapid

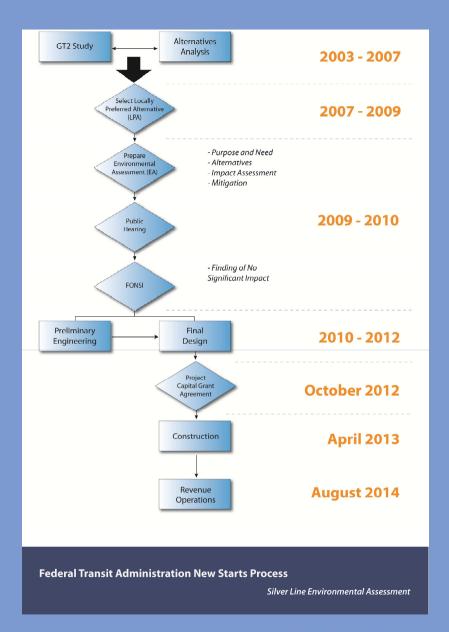
Division Avenue Bus Rapid Transit

Project Update



Project History

- •Approximately 10 year time frame to complete federal approval process
- •Successful 2011 millage created local funding for operations
- •Open for operation in August of 2014





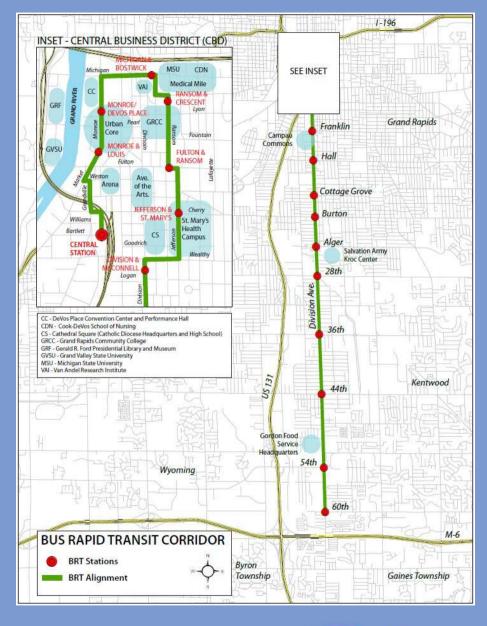
Bus Rapid Transit (BRT) Basics

- Express transit service designed to mimic light rail
- •Employs technology and simple infrastructure for maximum efficiency and travel time savings
 - -Traffic signal priority, express boarding, dedicated lanes at peak travel times
- Construction cost: approximately 1/10 of a light rail system
- •Successful operations in Cleveland, OH; Eugene, OR; Las Vegas, NV; Los Angeles, CA; Pittsburgh, PA
 - -Numerous successful systems around the world



Project Overview

- •33 Independent Stations
 - City of Grand Rapids: 24
 - •City of Wyoming: 6
 - •City of Kentwood: 3





Construction Schedule - 2013

- 29 BRT stations will be constructed in 2013,
 the remaining 4 will be completed in 2014
- Station construction will take 12-14 weeks, depending on location
- Construction will follow a three-tier process
- Public/stakeholder outreach and communication will be on-going



















Station Amenities









Alternative Fuel Vehicles





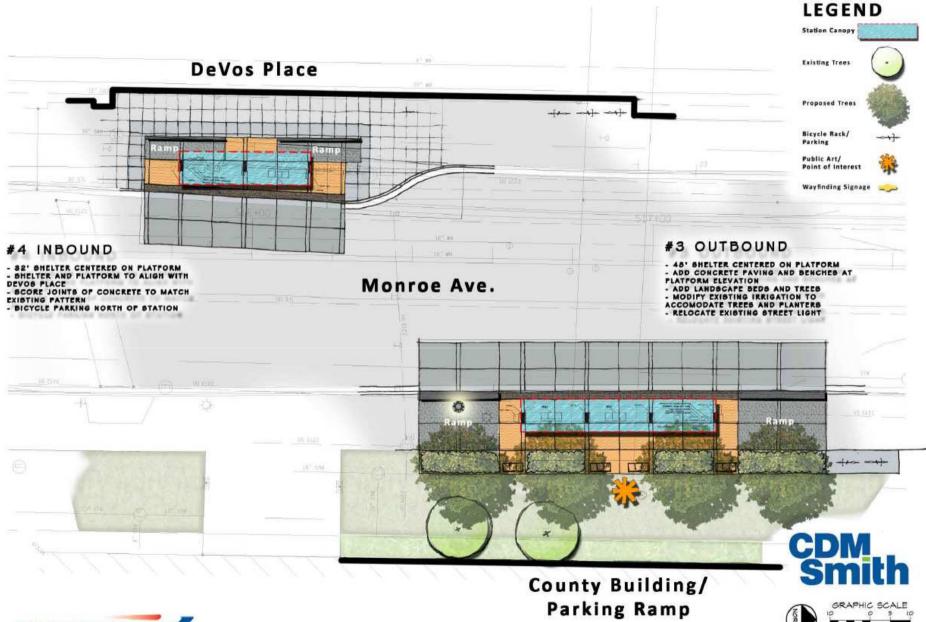








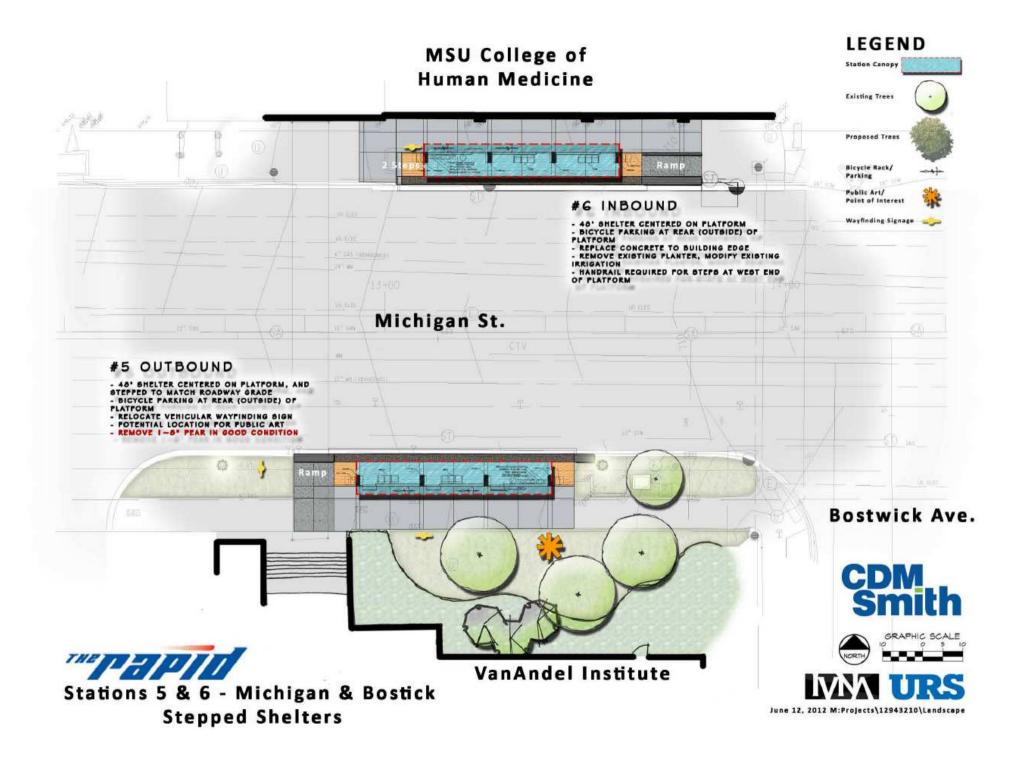


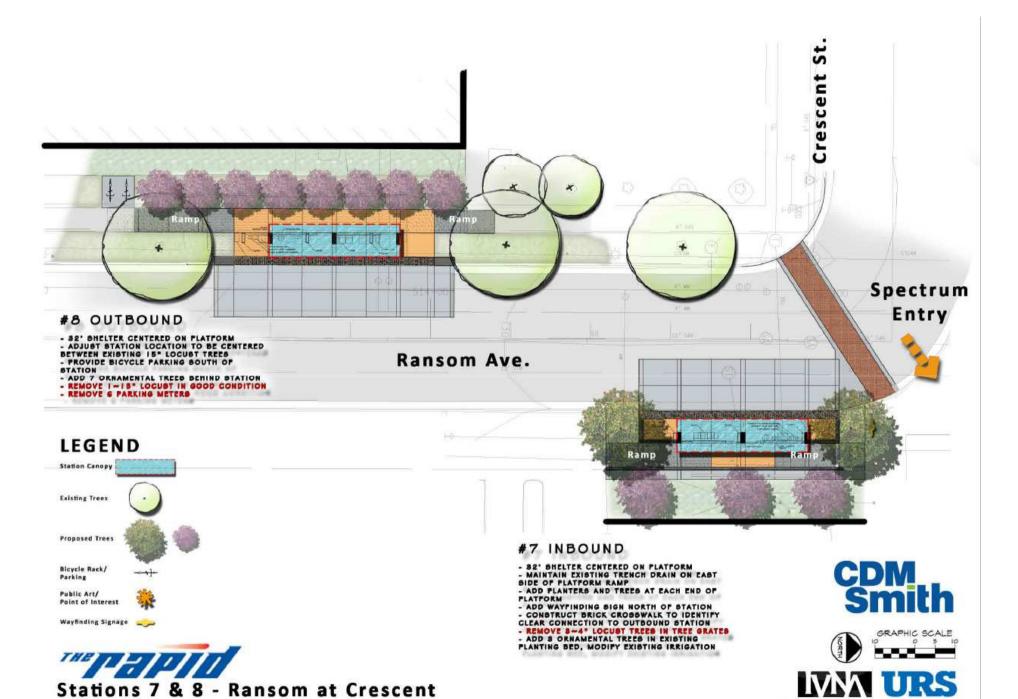




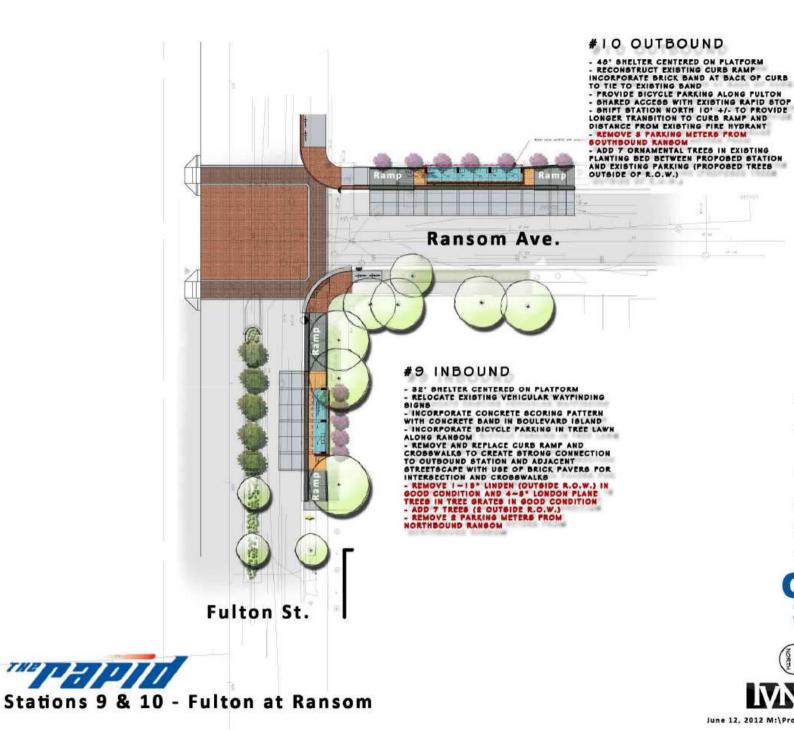
Stations 3 & 4 - Monroe at DeVos Place







June 12, 2012 M:\Projects\12943210\Landscape





Station Canopy

Existing Trees



Proposed Trees



Bicycle Rack/ Parking

Public Act/ Point of Interest

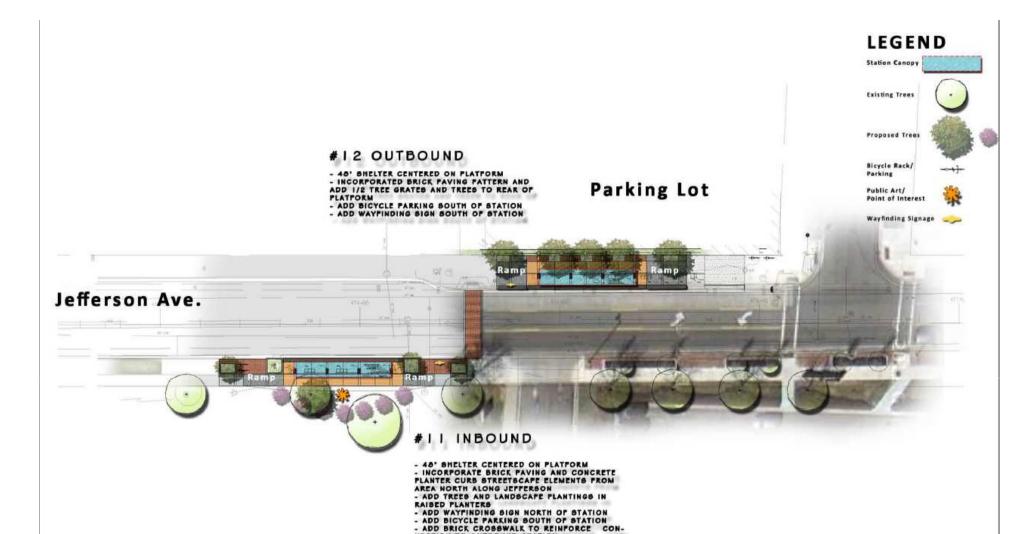


Wayfinding Signage









NECTION TO OUTBOUND STATION

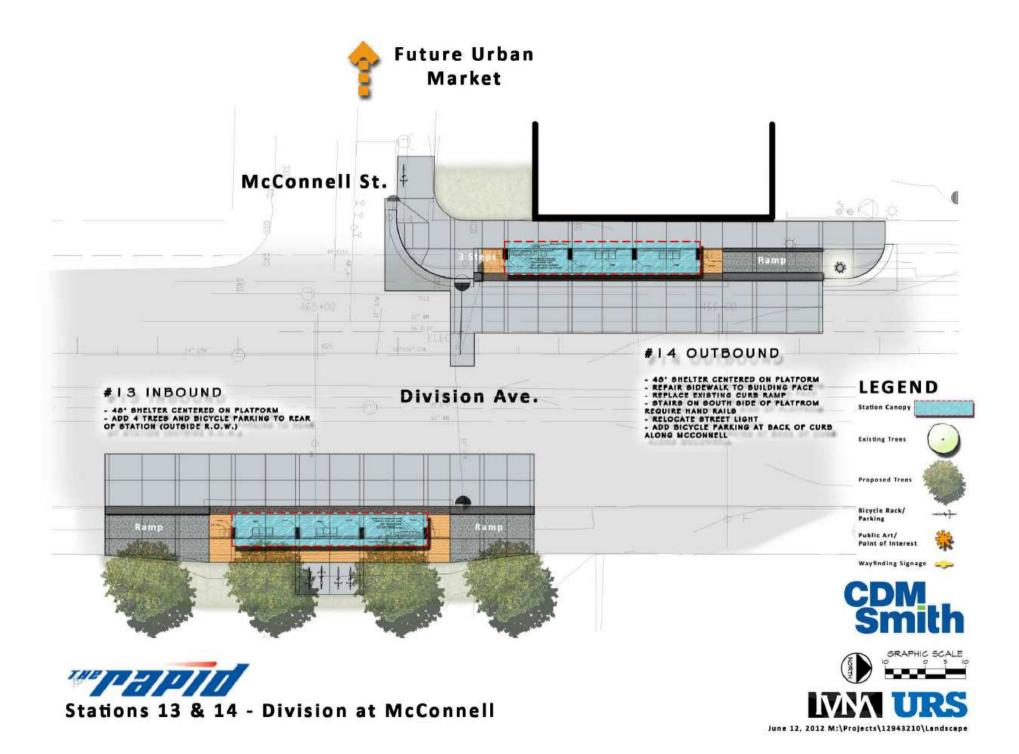
Mary Free Bed

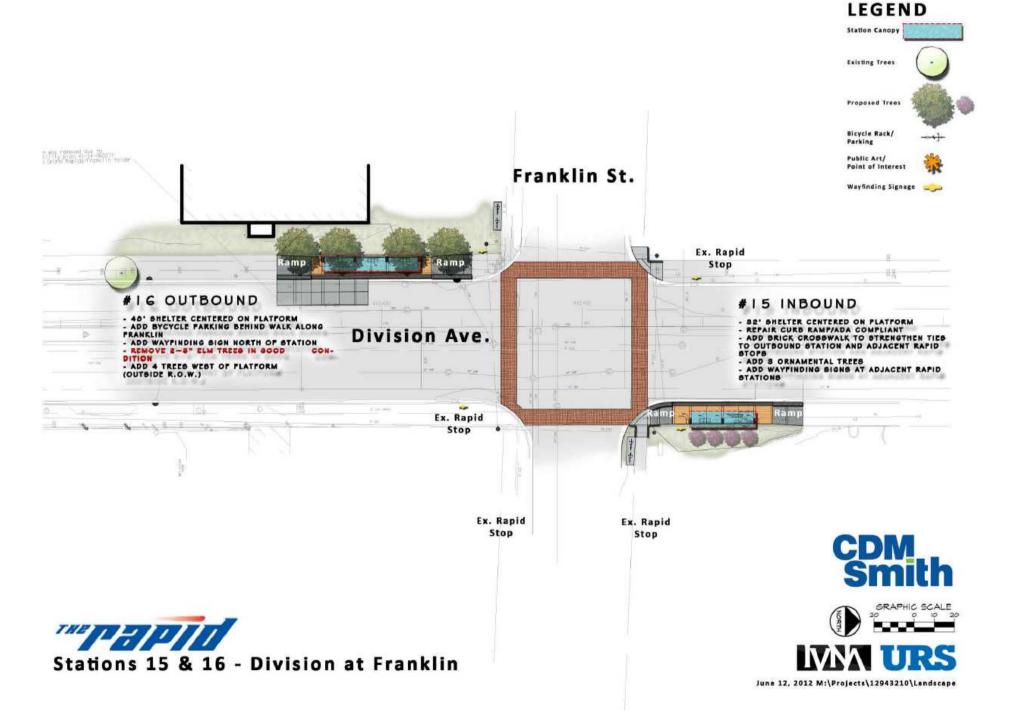
St Mary's Hospital

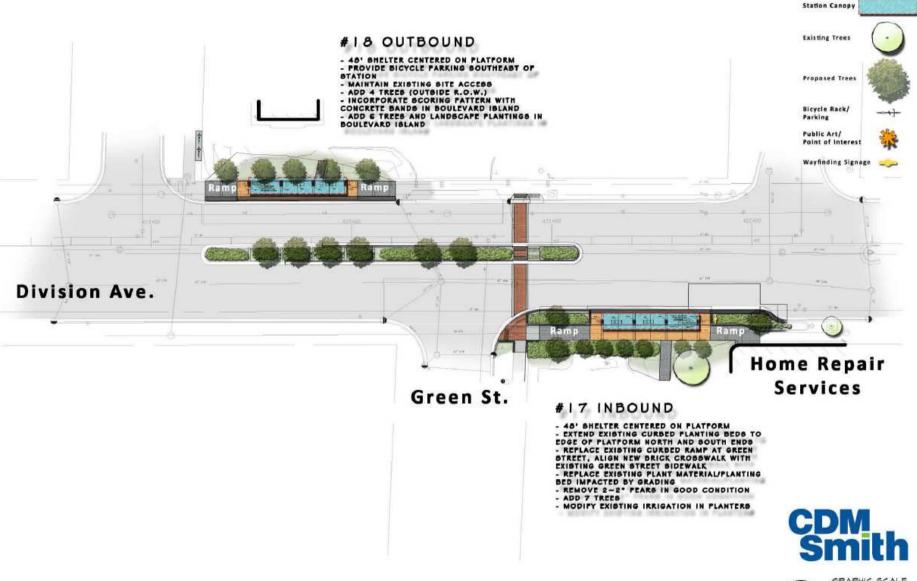








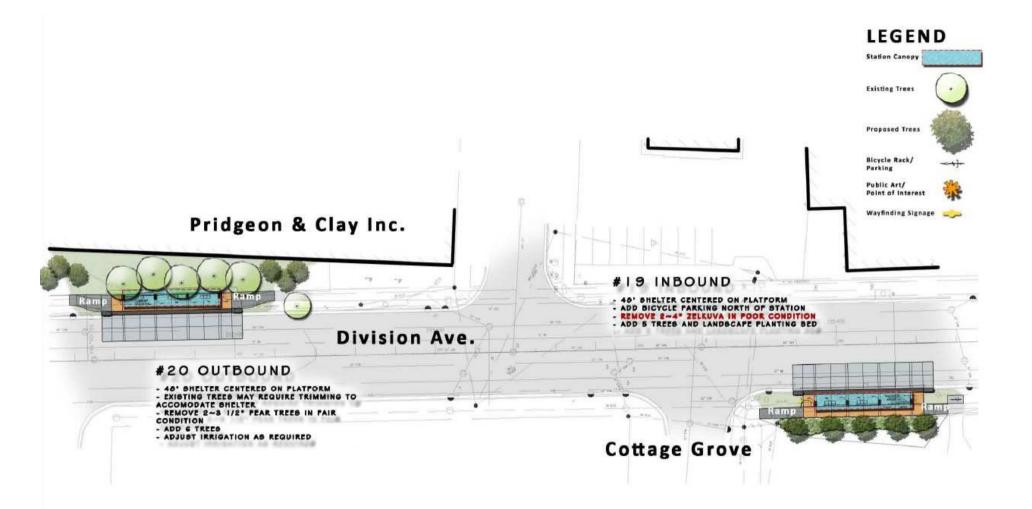






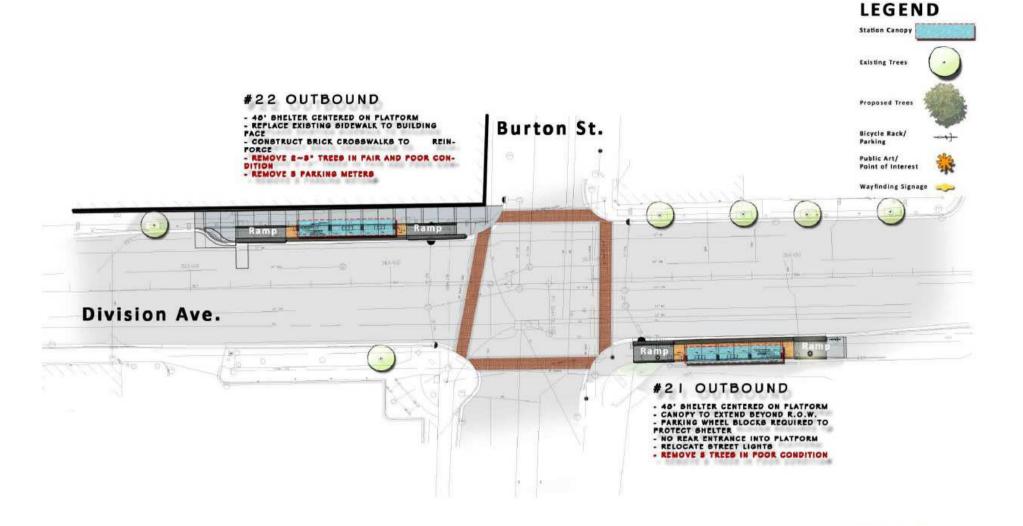


LEGEND



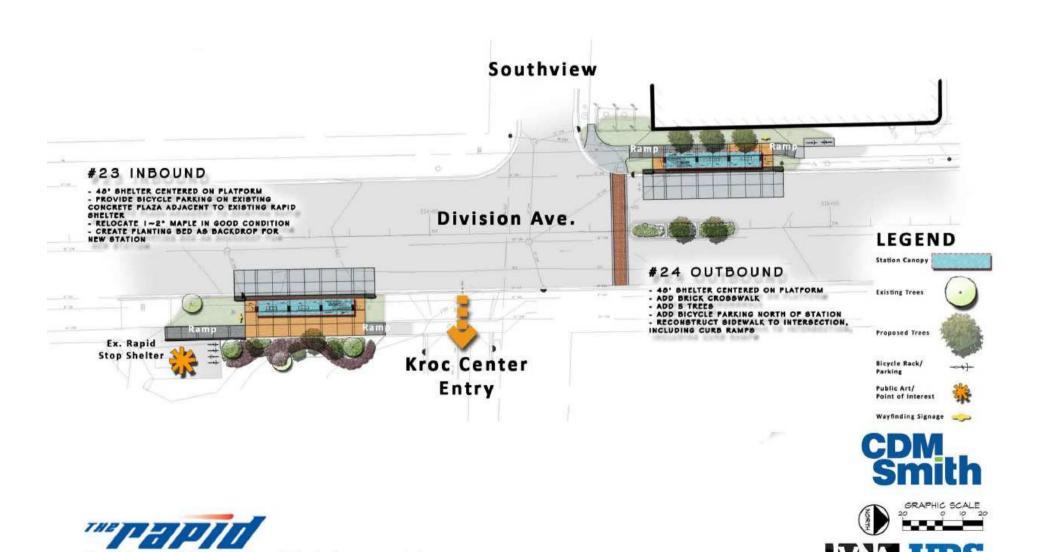






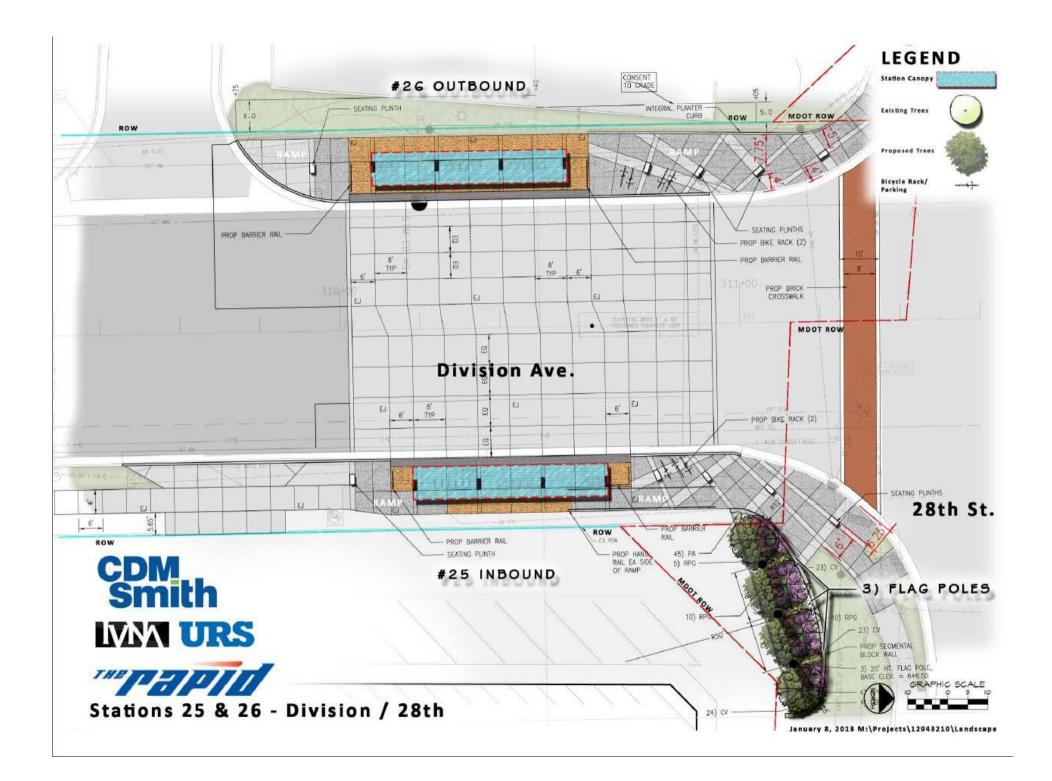






June 12, 2012 M:\Projects\12943210\Landscape

Stations 23 & 24 - Division at Alger











LEGEND







LEGEND Station Canopy **Existing Trees Proposed Trees** Bicycle Rack/ Parking Public Art/ Point of Interest Wayfinding Signage 107:578 #32 OUTBOUND - 48' SHELTER CENTERED ON PLATFORM - ADD S TREES - NO CONFLICT WITH CANOPYS OF EXISTING - ADD BICYCLE PARKING SOUTH OF STATION - NO ACCESS FROM BACK OF STATION #31 INBOUND - 48' SHELTER CENTERED ON PLATFORM - ADD 6 TREES - ADD BICYCLE PARKING NORTH OF STATION Division Ave.







Public Transportation and Property Values

- Bus Rapid Transit and Property Values
 - Recent (July 2012) Government Accountability Office study indicates land value increases near transit infrastructure
 - University Circle area in Cleveland after 3 years of service: approximately 30% increase in land value from 2 years prior to opening *
 - Downtown Eugene and University of Oregon areas after 3 years of service: approximately 105% and 130% increases (respectively) in land values from 2 years prior to opening*

*both projects involve public/private partnerships, collaboration, and investment



Access to Employment

- Brookings Institution Metropolitan Policy Program, May 2011: Missed Opportunity: Transit and Jobs in Metropolitan America
 - Grand Rapids metro area ranked 11 out of the 100 largest metropolitan areas in the U.S. for job access via transit (371 transit providers studied)*
- Rider surveys conducted by The Rapid indicate that 80% of our riders use transit to get to work



^{*}share of metropolitan jobs the average working age resident can reach in 90 minutes via transit

Contact Us

- Conrad Venema
 - Project Manager The Rapid
 - 616-456-7514 x 1191
 - cvenema@ridetherapid.org
- Bill Kirk
 - Public Outreach Coordinator The Rapid
 - 616-456-7514 x 1172
 - bkirk@ridetherapid.org
- Zach Bosma
 - Construction Manager Christman Construction
 - **–** 616-454-4454
 - Zach.bosma@christmanco.com
- www.ridetherapid.org/BRT
- Facebook.com/TheRapid
- TheRapid on twitter

