

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2013

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. NEC/06-13

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About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

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SECURITY TECHNOLOGY EXECUTIVE

Cygnus Business Media, Inc.
3030 West Salt Creek Lane
Suite 200
Arlington Heights, IL 60005
Tel.: (847) 454-2702
www.securityinfowatch.com

Official Publication of: None
Established: 1991
Issues Per Year: 9



FIELD SERVED

SECURITY TECHNOLOGY EXECUTIVE serves individuals in industrial/manufacturing; retail, restaurants, food service; healthcare, hospitals, medical centers; educational institutions (school, university, library, museum); architectural/engineering/contract firms; security systems integrators; security management/consulting; government (including federal, correctional, law enforcement, military, state, local); gaming, hotels, arenas and entertainment; utility/power/gas/nuclear/water; transportation (including mass transit, port, cargo, border); airports; banking/diversified financial/insurance; property management/real estate/construction; communications/information technology; and wholesale, warehouse, distribution.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are loss prevention/security management, facilities/operations management, IT management, risk management, corporate and executive management, consultants, architects, engineers, specifiers, active law enforcement/government/military and related personnel in the field served.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	26
Advertiser and Agency _____	612
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	175
Digital _____	-
All Other _____	261
TOTAL	1,074

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	38,682	100.0	38,682	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,682	100.0	38,682	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2013 Issue	Number Removed	Number Added	Print (A)	Digital (B)	Total Qualified
January/February _____	4,555	6,179	34,000	4,624	38,624
March _____	660	466	34,000	4,430	38,430
April _____	829	1,228	34,000	4,829	38,829
May _____	225	239	34,000	4,843	38,843
TOTAL	6,269	8,112			

SECURITY TECHNOLOGY EXECUTIVE / June 2013

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013**This issue is 0.6% or 215 copies above the average of the other 3 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print (A)	Digital (B)	CLASSIFICATION BY TITLE							
					Loss Prevention/Security Management (Note 1)	Facilities/Operations Management (Note 2)	IT Management (Note 3)	Risk Management (Note 4)	Corporate & Executive Management (Note 5)	Consultant (Note 6)	Architect, Engineer, Specifier (Note 7)	Active Law Enforcement/Government/Military (Note 8)
Industrial/Manufacturing_____	8,991	23.1	8,575	416	705	1,077	5,293	60	1,574	108	164	10
Retail, Restaurant, Food Service_____	1,906	4.9	1,692	214	389	447	281	26	683	47	25	8
Healthcare, Hospital, Medical Center_____	3,083	7.9	2,649	434	759	800	617	116	569	78	94	50
Educational Institution (School, University, Library, Museum)_____	3,127	8.1	2,560	567	580	774	909	70	478	96	81	139
Gaming, Hotel, Arena, Entertainment_____	1,109	2.9	1,025	84	232	141	490	14	191	13	19	9
Banking/Diversified Financial/Insurance_____	2,630	6.8	2,240	390	490	260	780	165	797	61	67	10
Government (Includes Federal, Correctional, Law Enforcement, Military, State, Local)_____	6,522	16.8	5,514	1,008	819	995	1,669	135	816	119	394	1,575
Wholesale, Warehouse, Distribution_____	987	2.5	892	95	125	258	177	16	350	39	19	3
Utility/Power/Gas/Nuclear/Water_____	868	2.2	753	115	192	214	172	27	187	18	49	9
Transportation (Includes Mass Transit, Port, Cargo, Border)_____	1,272	3.3	1,111	161	181	358	160	26	419	25	72	31
Security Systems Integrator_____	2,884	7.4	2,404	480	502	474	215	25	1,278	156	222	12
Property Management/Real Estate/Construction_____	698	1.8	605	93	96	223	51	9	273	14	27	5
Airport_____	317	0.8	289	28	36	112	23	6	118	4	10	8
Communications/Information Technology_____	1,828	4.7	1,586	242	172	176	663	16	593	84	108	16
Security Management/Consulting_____	2,087	5.4	1,651	436	476	168	127	35	761	387	81	52
Architectural/Engineering/Contract Firm_____	534	1.4	454	80	42	54	47	3	167	35	183	3
TOTAL QUALIFIED CIRCULATION	38,843	100.0	34,000	4,843	5,796	6,531	11,674	749	9,254	1,284	1,615	1,940
PERCENT	100.0		87.5	12.5	14.9	16.8	30.1	1.9	23.8	3.3	4.2	5.0

Note 1: Loss Prevention/Security Management includes CSO, CEO/Chief/VP/Administrator/Director/Manager/Supervisor of Physical Security, Security, Loss Prevention, Access Control, Safety and related personnel.

Note 2: Facilities/Operations Management includes VP/Administrator/Director/Manager/Supervisor of Facilities, Operations, Property, Plant, Maintenance, Services, Purchasing and related personnel.

Note 3: IT Management includes CIO, CTO, CISO, VP/Administrator/Director/Manager/Supervisor of IT, Systems, Networks, Database Security and related personnel.

Note 4: Risk Management includes Risk Management CEO/VP/Director/Manager/Supervisor, Business Continuity Manager, Disaster Preparedness Director, Compliance/Privacy Officer and related personnel.

Note 5: Corporate & Executive Management includes Owner, President, VP, CEO, CFO, COO, Chairman, Administrator, Controller, Treasurer, Executive, Officer, Director, Manager, General Manager, Partner, HR and related personnel.

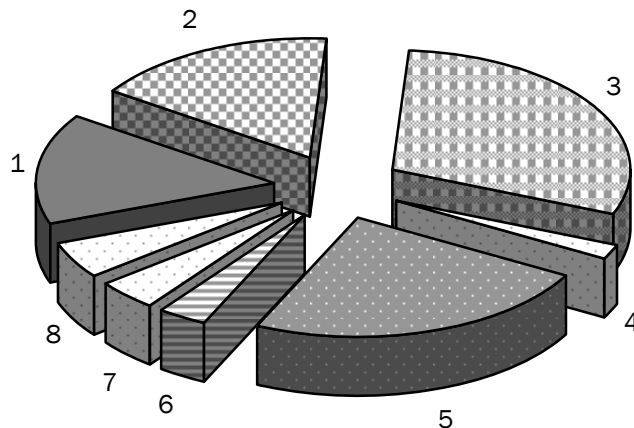
Note 6: Consultant includes Loss Prevention/Security Consultant, Trainer and related personnel.

Note 7: Architect, Engineer, Specifier includes Professional Engineer, Fire Prevention/System/Electrical Specifier/Contractor, Designer and related personnel.

Note 8: Active Law Enforcement/Government/Military includes Chief, Captain, Lieutenant, Detective of City/State/Local Police, University/Correctional Facility Police, Government and Military titled personnel, and related personnel.

3a. Breakout of Qualified Circulation by Title Classification

	CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
1	Loss Prevention/Security Management_____	5,796	14.9
2	Facilities/Operations Management_____	6,531	16.8
3	IT Management_____	11,674	30.1
4	Risk Management_____	749	1.9
5	Corporate & Executive Management_____	9,254	23.8
6	Consultant_____	1,284	3.3
7	Architect, Engineer, Specifier_____	1,615	4.2
8	Active Law Enforcement/Government/Military_____	1,940	5.0
	TOTAL	38,843	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

QUALIFICATION SOURCE	Qualified Within			Print (A)	Digital (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	23,340	7,781	-	26,278	4,843	31,121	80.1
II. Request from recipient's company: _____	394	-	-	394	-	394	1.0
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	7,328	-	-	7,328	-	7,328	18.9
Association rosters and directories _____	-	-	-	-	-	-	-
*Business directories _____	7,328	-	-	7,328	-	7,328	18.9
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,062	7,781	-	34,000	4,843	38,843	100.0
PERCENT	80.0	20.0	-	87.5	12.5	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

MAILING ADDRESS	Print (A)	Digital (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	34,000	4,843	38,843	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,000	4,843	38,843	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

State	Print (A)	Digital (B)	Total Qualified	Percent
Maine _____	152	22	174	
New Hampshire _____	162	21	183	
Vermont _____	58	13	71	
Massachusetts _____	934	112	1,046	
Rhode Island _____	128	16	144	
Connecticut _____	483	45	528	
NEW ENGLAND	1,917	229	2,146	5.5
New York _____	2,423	327	2,750	
New Jersey _____	1,222	160	1,382	
Pennsylvania _____	1,528	169	1,697	
MIDDLE ATLANTIC	5,173	656	5,829	15.0
Ohio _____	1,439	161	1,600	
Indiana _____	679	86	765	
Illinois _____	1,579	193	1,772	
Michigan _____	1,001	142	1,143	
Wisconsin _____	820	103	923	
EAST NO. CENTRAL	5,518	685	6,203	16.0
Minnesota _____	814	82	896	
Iowa _____	404	67	471	
Missouri _____	779	99	878	
North Dakota _____	105	13	118	
South Dakota _____	122	15	137	
Nebraska _____	303	46	349	
Kansas _____	389	58	447	
WEST NO. CENTRAL	2,916	380	3,296	8.5
Delaware _____	91	18	109	
Maryland _____	761	126	887	
Washington, DC _____	414	82	496	
Virginia _____	1,161	213	1,374	
West Virginia _____	147	25	172	
North Carolina _____	948	116	1,064	
South Carolina _____	394	58	452	
Georgia _____	991	123	1,114	
Florida _____	1,678	237	1,915	
SOUTH ATLANTIC	6,585	998	7,583	19.5

State	Print (A)	Digital (B)	Total Qualified	Percent
Kentucky _____	515	53	568	
Tennessee _____	646	94	740	
Alabama _____	498	62	560	
Mississippi _____	265	30	295	
EAST SO. CENTRAL	1,924	239	2,163	5.6
Arkansas _____	281	33	314	
Louisiana _____	378	46	424	
Oklahoma _____	364	55	419	
Texas _____	2,238	316	2,554	
WEST SO. CENTRAL	3,261	450	3,711	9.6
Montana _____	79	13	92	
Idaho _____	149	18	167	
Wyoming _____	54	6	60	
Colorado _____	515	77	592	
New Mexico _____	123	19	142	
Arizona _____	550	94	644	
Utah _____	252	51	303	
Nevada _____	414	90	504	
MOUNTAIN	2,136	368	2,504	6.4
Alaska _____	15	2	17	
Washington _____	452	85	537	
Oregon _____	333	44	377	
California _____	3,654	552	4,206	
Hawaii _____	49	-	49	
PACIFIC	4,503	683	5,186	13.4
UNITED STATES	33,933	4,688	38,621	99.5
U.S. Territories _____	53	17	70	
Canada _____	-	74	74	
Mexico _____	-	2	2	
Other International _____	-	59	59	
APQ/FPO _____	14	3	17	
TOTAL QUALIFIED CIRCULATION	34,000	4,843	38,843	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2010	January - June 2011	July - December 2011	January - June 2012	July - December 2012	January - June 2013*
Total Audit Average Qualified: _____	34,001	38,364	38,651	38,762	39,107	38,682
Qualified Non-Paid: _____	34,001	38,364	38,651	38,762	39,107	38,682
Print _____	34,001	34,002	34,004	34,002	34,003	34,000
Digital _____	-	4,362	4,647	4,760	5,104	4,682
Qualified Paid: _____	-	-	-	-	-	-
Print _____	-	-	-	-	-	-
Digital _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.**

** NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

AVERAGE NON-QUALIFIED CIRCULATION:

INCLUDES THE FOLLOWING SHOW DISTRIBUTION:

ISSUE	TRADE SHOWS AND CONVENTIONS	COPIES
April	ISC West, Las Vegas, NV	700

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 2,667 or 6.9% and 4,661 or 12.0%, including InfoUSA.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	34,000	100.0	34,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,000	100.0	34,000	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,682	100.0	4,682	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,682	100.0	4,682	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Nancy Levenson-Brokamp, Publisher	Date signed	July 9, 2013
Wendy Chady, Senior Audience Development Manager	State	Wisconsin
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Jefferson
IMPORTANT NOTE:	Received by BPA Worldwide	July 9, 2013
This unaudited circulation statement has been checked against the previous audit report.	Type	PD
It will be included in the annual audit made by BPA Worldwide.	ID Number	S200P0J3