



1233 Janesville Avenue, Fort Atkinson, WI 53538 800-547-7377

2013 "Wear It and Win It" Official Sweepstakes Rules

NO PURCHASE NECESSARY

- **Sponsor:** This sweepstakes is sponsored by Cygnus Business Media, Inc., 1233 Janesville Avenue, Fort Atkinson, Wisconsin.
- **Dates/Location:** The sweepstakes will be held at the NAMA OneShow Expo (the "Expo") in Las Vegas, Nevada on April 24-25, 2013.
- **Entering:** To enter the sweepstakes, you must wear the Mondelēz International T-shirt at the Expo on Thursday April 25, 2013. The Mondelēz International T-shirt will be given away free at the Mondelēz International booth at the Expo on Wednesday, April 24, 2013. T-shirts available while supplies last
- **Winning:** Twice an hour on April 25, 2013, an attendee wearing the Mondelēz International T-shirt will be randomly chosen as the recipient of a \$100 cash prize.
- **Number and Value of Prizes:** In total, twelve prizes of \$100 each will be awarded.
- **Selection and Odds:** Determination of the winners shall be made by the sponsor or its representatives in their sole and absolute discretion, and such determination shall be final and binding. Odds of winning depend on the actual number of attendees wearing the free T-shirt identified above.
- **Release:** Each winner must agree to allow their name, photograph or likeness to be used in AM magazine, the Vending Marketwatch.com website, and related promotional materials in order to claim the prize.
- **Official Rules:** A copy of the Official Rules can be found at: www.VendingMarketWatch.com
- **Eligibility Restrictions:** Employees of *Automatic Merchandiser*, its parent company, Cygnus Business Media, Inc. or Mondelēz International, their immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live), and members of their households (whether related or not) are not eligible to participate.
- **Taxes:** Prize winners are solely responsible for payment of any taxes due.
- Cygnus reserves the right to cancel, terminate, or suspend the sweepstakes in the event that the sweepstakes is unable to run as planned for any reason.
- The promotion shall be governed exclusively by the laws of the State of Nevada. This sweepstakes is void where prohibited or restricted by law.