



## 2020 Print Editorial Calendar

In every issue: operation profile, best practices, business basics, news, product/equipment trends and more.

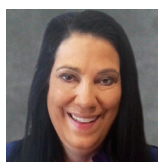


**81%+** of Automatic Merchandiser subscribers find advertisements in AM important when seeking new products for their locations/customers.

ISSUE	SCHEDULED MAIL DATE	SPACE DEADLINE	MATERIAL DEADLINE	SPECIAL EMPHASIS-KEY FEATURES	DIGITAL SPECIAL REPORT	ADVERTISER BENEFIT INCLUDED	TRADE SHOW DISTRIBUTION
<b>FEBRUARY-MARCH</b>	03.19.20	02.14.20	02.21.20	<ul style="list-style-type: none"> <li>» Operator Management Technology</li> <li>» NAMA Show Preview Issue</li> <li>» Workplace Beverage Solutions: Coffee, Tea, Drinks</li> </ul>	Available	» Free NAMA Show Booth Profile	NAMA Show
<b>APRIL</b>	04.21.20	03.20.20	03.26.20	<ul style="list-style-type: none"> <li>» New Products of the Year Awards</li> <li>» Micro Market Forum</li> </ul>	Available	<ul style="list-style-type: none"> <li>» New Product Awards Promotion</li> <li>» NAMA Booth Video Option</li> </ul>	NAMA Show
<b>JUNE-JULY</b>	06.25.20	05.22.20	05.29.20	<ul style="list-style-type: none"> <li>» State of the Micro Market and Vending Channels</li> <li>» Micro Market Promotions</li> <li>» Micro Market Planning and Design</li> </ul>	Available	» Free Email Promotion	
<b>AUGUST</b>	08.13.20	07.13.20	07.17.20	<ul style="list-style-type: none"> <li>» Micro Market and Vending Technology</li> <li>» Security Trends</li> <li>» Payment Systems/Technology</li> </ul>	Available	» Company Profile, full or half page ad	
<b>SEPTEMBER</b>	09.17.20	08.14.20	08.20.20	<ul style="list-style-type: none"> <li>» Annual Office Coffee Service Research Report</li> <li>» Creamers and Flavor Trends</li> <li>» Candy and Snacks</li> </ul>	Available	<ul style="list-style-type: none"> <li>» CTW Booth Profile</li> <li>» OCS Report Sponsorship</li> </ul>	CTW Show
<b>OCTOBER-NOVEMBER</b>	10.22.20	09.21.20	09.25.20	<ul style="list-style-type: none"> <li>» Top 5 Micro Market Trends</li> <li>» OCS Equipment Trends</li> <li>» Breakfast Overview</li> </ul>	Available	» 50% off Email Promotion with full or half page ad	CTW Show
<b>DECEMBER</b>	12.10.20	11.05.20	11.11.20	<ul style="list-style-type: none"> <li>» Pros To Know</li> <li>» 2021 Forecast Issue</li> </ul>	Available	» Pros To Know Awards	



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### ▶ CONTRIBUTE

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