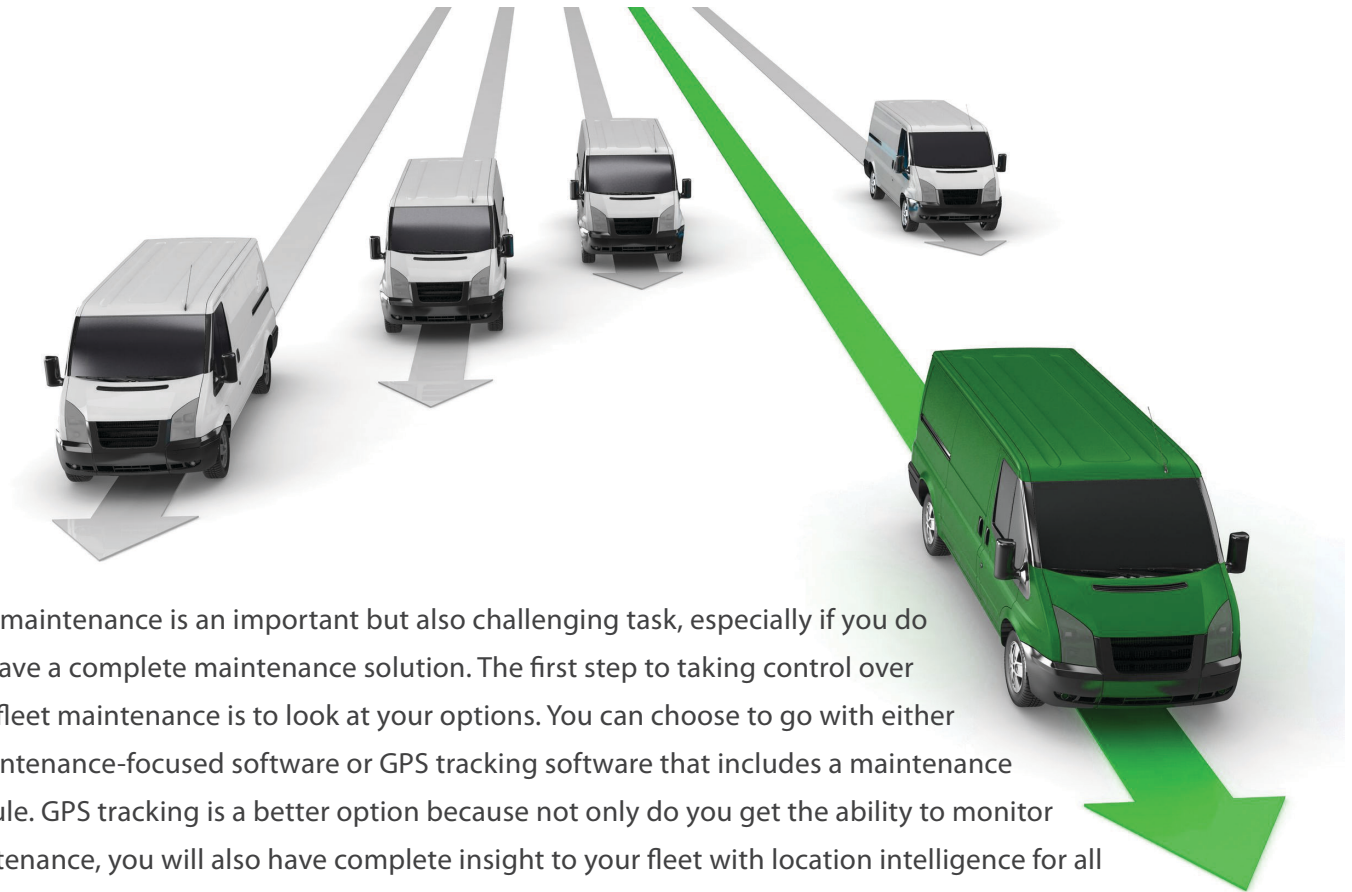


Extend Vehicle & Asset Lifecycles with GPS Tracking Software



Fleet maintenance is an important but also challenging task, especially if you do not have a complete maintenance solution. The first step to taking control over your fleet maintenance is to look at your options. You can choose to go with either a maintenance-focused software or GPS tracking software that includes a maintenance module. GPS tracking is a better option because not only do you get the ability to monitor maintenance, you will also have complete insight to your fleet with location intelligence for all your vehicles and heavy equipment.

Automating Your Fleet's Maintenance Needs

GPS tracking software transforms a labor-intensive process to a simple, automated form for fleet managers. Implementing GPS fleet tracking software will help you avoid lost business, prevent unnecessary and expensive down time due to breakdowns, and monitor fleet utilization. You can accomplish this for your fleet by scheduling maintenance reminders and viewing simple reports.

The days of manually checking odometer readings in each vehicle are over. GPS tracking solutions monitor odometer readings to make your fleet and service department much more efficient. This allows you to schedule maintenance based on mileage.

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With custom maintenance platforms, such as the GPS Insight Maintenance Module, you can enter in any type of service based on mileage, run time hours, or dates. Maintenance reminders will be sent straight to your team or can be displayed on the tracking software's dashboard. This can be any preventative maintenance needed for your fleet - such as transmission flushes, fluid checks, brake checks, and other services. You can also easily schedule warranty expirations or yearly renewals, like registration tags.

Vehicle	Odometer	Run Time	Service	Interval	Next
APH 3900G	35,278 mi.	1,405.2 hrs	Rotate Tires Tires	7,500.0 mi.	30,496.0 mi.
			Vehicle Inspection	N/A	Jun 12, 2013
			Warranty On GPS Unit	N/A	Mar 22, 2014
			4500 Oil Change Change	N/A	May 20, 2013
Adam 3000	107,428 mi.	1,182.9 hrs	Tranny Flush	10,000.0 mi.	108,592.0 mi.
			Bought New Battery	N/A	96,000 mi.
			Rotate Tires Tires	7,500.0 mi.	104,394.0 mi.
			Oil Change	3,000.0 mi.	3,107.0 mi.
Andy PNP	0 mi.		not set	N/A	not set
Evelyn PNP	77,080 mi.	842.9 hrs	Oil Change	3,000.0 mi.	73,068.0 mi.
GEN-PNP	35,601 mi.	1,039.2 hrs	Oil Change	4,000.0 mi.	35,634.0 mi.
Garmin Demo	0 mi.	84.0 hrs	not set	N/A	not set
ISE1	0 mi.	907.4 hrs	not set	N/A	not set
Jake PNP	113,216 mi.	364.0 hrs	not set	N/A	not set
Jeremy_SUV	302,682 mi.	256.1 hrs	Oil Change	120.0 mi.	Nov 29, 2013
John GT1	39,140 mi.	304.4 hrs	Oil Change	120.0 mi.	36,490.0 mi.
			40K Inspection	40,000.0 mi.	40,000.0 mi.

GPS Insight Maintenance Module

Service logs are another benefit, giving you the ability to easily track costs for maintenance of each vehicle. Monitoring each service or maintenance item gives you a clear idea of what your maintenance costs are across the board. Being aware of these details will help your team generate new maintenance strategies moving forward.

Automating your fleet's maintenance will eliminate any of the guesswork involved with maintenance management. By staying on top of vehicle and asset upkeep, you will cut costs and keep your fleet at work for longer.

Reduce Wear & Tear

Reducing run time and mileage is the easiest way to extend vehicle and asset lifecycles. This can be achieved by reducing unauthorized usage, improving dispatch, and eliminating unnecessary idle time.

You can reduce unauthorized usage by setting up an automated alert that will notify you when vehicles are moving during off hours. This prevents drivers from using their company vehicle for side jobs, personal errands, and any other unapproved usage of a vehicle or asset.

To reduce mileage and overall wear and tear, focus on improving dispatch and start monitoring routes taken.

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When you send the right type of vehicle that is closest to the job site, you will ultimately cut down on the miles driven. You can also prolong lifespans through dispatch by ensuring optimized routes are taken to job sites.

➤ **Vehicle idling is a major contributor to wasteful spending and is one of the biggest problems for fleets in general. You may not realize how much fuel is wasted during run time on a daily/weekly/monthly basis. By taking action against excessive idling, you will reduce vehicle wear and tear. This is easily accomplished with GPS tracking software by automating an alert. Create a customized alert to be sent to the driver of a vehicle that idles for longer than an acceptable timeframe. This alert will prompt the driver to shut-off the vehicle, saving excessive fuel costs in the long term.**

Monitoring driving behavior will also extend your vehicle and asset lifecycles. GPS tracking software allows your team to be aware of all fleet activity. As you know, if a supervisor had the ability to ride alongside each driver, they would without a doubt drive more cautiously. Ensure your vehicles, heavy equipment, and other assets are used appropriately at all times so that they require less frequent maintenance overall.

Monitor Driver Behavior

Being aware of driver behavior will reduce your fleet's risk and ensure public safety. GPS tracking software will improve fleet safety by flagging your drivers who are not practicing safe driving habits. Being aware of these issues will help to reduce accidents, lower insurance premiums, and ultimately extend your vehicle lifecycles.

With GPS fleet tracking software, you can eliminate the extra work traditionally involved in fleet management in the past. Automating maintenance, reducing wear and tear, and improving safety habits will without a doubt extend lifecycles. In order to stay competitive, you need to take full advantage of the fleet tracking options available today. GPS tracking software is the best solution to transform traditional fleet management into a simple process that improves overall fleet efficiency and cuts costs.

CONTACT GPS INSIGHT FOR A LIVE DEMO OR QUOTE.

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