# HEALTHCARE PURCHASING NEWS.

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

# **OCTOBER 2019 ISSUE PREVIEW**

## **FEATURE STORIES:**

Edit Close: 8/20/2019 · Ad Close: 9/5/2019

#### **FUTURE-READY SUPPLY CHAINS**

**HPN** continues to explore how the latest concepts and ideas, technology and thinking promise to propel the profession and industry to greater heights of performance and service.

#### **INSTRUMENT STORAGE & CONTAINERS**

Sterile processing professionals have a wide variety of options available for keeping instruments stored safely both during processing and after. This feature explores what the pros are using and why.

#### **PATIENT MONITORING**

Patients trust their caregivers will know exactly when care and treatment is needed—whether it's before, during or after a surgical procedure. We'll look at some of the cutting-edge patient-monitoring equipment that clinicians are using (or wanting) to do it successfully.

#### HYGIENE PRACTICES AND ACCOUNTABILITY

Eliminating or reducing HAIs requires a smart combination of products and consistent adherence to best practices. Experts will share the many approaches and solutions that infection prevention teams use to fight germs and prevent disease.

#### STORAGE

For secure product storage, clinicians can choose between three options: Automated (closed) supply cabinets, open shelving with electronic tracking capabilities and electronic tracking technology affixed to existing shelving. **HPN** highlights the pros and cons of each option.

OCTOBER FULL-PAGE ADVERTISER BONUS:

FEATURE YOUR 50-WORD PRODUCT REVIEW AND PHOTO IN OUR

PRODUCT FOCUS MARKETPLACE

TRADESHOW COVERAGE

**Bellwether League** 

**AHVAP** 

SMI

SEP 30, CHICAGO, IL

Association of Healthcare Value Analysis Professionals

Strategic Marketplace Initiative

OCT 22 - 25, PHOENIX, AZ

OCT 29 - 31, DALLAS, TX

Edit Close: 9/20/2019 · Ad Close: 10/7/2019

# **NOVEMBER FEATURE STORIES:**

#### **MEDICAL DISPLAYS & MONITORS**

**HPN** reports on the latest advancements emerging in medical-grade displays and monitors used in clinical and administrative areas of healthcare facilities.

## **ENDOSCOPE CLEANING STRATEGIES**

**HPN** shares tips and tricks from the pros on how to effectively and efficiently care for the minimally invasive surgical tools clinicians use on patients.

#### PATIENT ROOM MAKEOVERS

What devices and equipment should be included in the ideal, ultimate patient room if budgets were no object? Now what if they were? **HPN** highlights the options and gauges how close they may be to implementation.

#### KIT & TRAY PLANNING

Successful tray planning requires committed communication and collaboration between surgical staff, physicians, SPD and even supply chain. Industry experts suggest how to design kits and procedure trays to enhance and support clinical and workflow effectiveness and efficiency.

TRADESHOW DISTRIBUTION

#### **INFECTION SCREENING STRATEGIES**

Today's infection screening solutions are delivering results faster and more accurately than ever before, giving clinicians greater ability to diagnose and treat their patients properly. **HPN** reviews the latest products and practices.

# **MEDICA 2019**

NOV 18 - 21 DUSSELDORF, GERMANY

NOVEMBER FULL-PAGE ENDOSCOPE CARE — YOUR PRODUCT REVIEW AND PHOTO IN OUR ADVERTISER BONUS: MARKETPLACE & EBLAST

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