

HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

FEBRUARY 2020 ISSUE PREVIEW

FEATURE STORIES:

Edit Close: 12/20/2019 • Ad Close: 1/6/2020

PURCHASED SERVICES

HPN examines how this contractual designation promises to change supply chain department designations and influence going forward.

VISUAL INSPECTIONS

HPN explores how SPD departments can use this technique to contribute to high-quality cleaning, disinfection and sterilization performance.

OR TURNOVER & SCHEDULING

Operating rooms and surgical suites rely on consistent and efficient facility management to deliver optimal patient outcomes without sacrificing patient and worker safety. **HPN** features some of the notable practices and products making this happen.

IP-EVS PARTNERSHIPS

HPN shares examples, tips and tools from the pros on how these two departments work together to keep facilities clean to prevent exposure to infectious organisms.

SUPPLY CHAIN & IT COLLABORATION

Tracking product development and supply transactions to forecasting product consumption and procedural demand illustrate the need for these two departments to team up.

FEBRUARY ADVERTISER SPECIAL BONUS

SIGNET AD RECOGNITION STUDY:

A FREE AD EFFECTIVENESS STUDY CONDUCTED BY SIGNET RESEARCH FOR ALL FEBRUARY FULL-PAGE ADVERTISERS.

TRADESHOW COVERAGE

McKenna Lecture & SC Symposium FEB 26-27, ARIZONA STATE UNIVERSITY

MARCH FEATURE STORIES:

Edit Close: 1/21/2020 • Ad Close: 2/6/2020

PATIENT/INVENTORY TRACKING & BAR CODING/RFID

HPN explores how providers can make cost-effective use of bar coding and RFID to track and trace people, products and equipment today and in the future.

PRE-CLEANING SURGICAL DEVICES

For effective and efficient sterile processing of soiled devices, the OR should be prepping them before sending them to SPD. **HPN** examines how well that process is working – or even whether it's being done.

RESPIRATORY CARE & MONITORING

What are some of the latest high-tech options to assist clinicians in the OR to help patients breathe while undergoing surgery? **HPN** identifies and profiles the options available and what might be on the horizon.

INFECTION PREVENTION OPERATIONS WORTH WATCHING

From *C.diff* to Ebola, MRSA, VRE and a host of other antibiotic-resistant organisms, **HPN** offers successful anecdotes and tips for responding to and preventing all hospital-acquired infections. Be sure to nominate a department or facility for recognition.

CLINICAL INTEGRATION

HPN explores ways Supply Chain, physicians, surgeons and nurses can and should work together as more clinicians join supply chain ranks.

MARCH ADVERTISER SPECIAL BONUS

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TRADESHOW COVERAGE

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HPN has 32,228* audited qualified subscribers. **HPN's** audience includes professionals in Supply Chain and Materials Management, Surgical Services, Central Services/Sterile Processing, Infection Prevention, Nursing, Senior Administration and other prominent members of product evaluation and value analysis committee

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