

# HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

## MAY 2020 ISSUE PREVIEW

### FEATURE STORIES:

Edit Close: 3/23/2020 • Ad Close: 4/6/2020

#### NON-ACUTE SUPPLY LOGISTICS

**HPN** examines the future of hospital-based supply chain professionals providing service to non-acute care facilities, including patient homes.

#### SPD DEPARTMENT OF THE YEAR

**HPN** features and profiles the industry-leading department that supports professional development, promotes teamwork, collaborates with the OR, and implements new processes and technology.

#### LESSONS LEARNED: CRITICAL CARE

**HPN** explores how Supply Chain can work with Critical Care Nursing based on success stories from those who have made progress together.

#### INFECTION PREVENTIONIST SALARY SURVEY

**HPN's** exclusive annual salary survey helps infection preventionists see how they fare in comparison to their colleagues and peers from across the country.

#### STERILE PROCESSING EQUIPMENT/TECHNOLOGY GUIDE

**HPN's** annual guide provides a complete suite of products and services along with tips and advice from industry experts.

### MAY ADVERTISER SPECIAL BONUS

#### PRODUCT SPOTLIGHT:

HIGHLIGHT YOUR SHOW PRODUCTS IN OUR  
STERILE PROCESSING/CRITICAL CARE MARKETPLACE.

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN  
E-PRODUCT INSIDER BLAST.

### TRADESHOW COVERAGE

#### Show & Tell Virtual Conference

##### Includes:

##### Show & Tell landing page

- Company Logo
- Very brief description/product headline -15 words (Just enough to get the visitor to click for more) [Example](#)

##### Company page:

- Direct link to your web-page, white paper or MP4 video
- 1x eblast (may include up to 5 other companies) will be targeted to appropriate audience segments.
- Promotion in newsletter and website ads
- 90 days of page-view reporting.

Add-ons available. [Example](#)

Contact your Sales Rep  
for details.



### EAST COAST SALES

bholton@hpnonline.com  
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Randy Knotts  
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312-933-4700

### WEST COAST SALES

bholton@hpnonline.com  
mholton@hpnonline.com  
Blake or Michelle Holton  
407-971-6286

### ADVERTISING MATERIALS

tcoffman@hpnonline.com  
Tiffany Coffman  
941-259-0842

### PUBLISHER/EXECUTIVE EDITOR

Kristine Russell  
krussell@hpnonline.com  
(941) 259-0854

### MANAGING EDITOR

Ebony Smith  
esmith@hpnonline.com  
(941) 259-0839

### SENIOR EDITOR

Rick Dana Barlow  
rickdanabarlow@hpnonline.com

### FEATURES EDITOR

Kara Nadeau  
knadeau@hpnonline.com

### INFECTION PREVENTION EDITOR

Susan Cantrell  
susan\_cantrell@bellsouth.net

### ENDEAVOR HEALTHCARE MEDIA

2477 Stickney Point Road, Suite 315B  
Sarasota, FL 34231  
941-927-9345 phone  
941-927-9588 fax



HPN has 33,533\* audited qualified subscribers. HPN's audience includes professionals in Supply Chain and Materials Management, Surgical Services, Central Services/Sterile Processing, Infection Prevention, Nursing, Senior Administration and other prominent members of product evaluation and value analysis committee

\*VAC December 2019

### JUNE FEATURE STORIES:

Edit Close: 4/20/2020 • Ad Close: 5/7/2020

#### SUPPLY CHAIN MANAGEMENT COMPENSATION SURVEY

What are Supply Chain professionals worth? **HPN's** annual survey shares salary and benefits based on experience and responsibility, industry and employer longevity, educational opportunity and location.

#### OFFSITE VS. ONSITE REPROCESSING

How might reprocessing operations learn best practices, optimal performance and standards implementation? **HPN** outlines the do's and don'ts.

#### SURGICAL SITE INFECTIONS

**HPN** explores best practices to prevent infections at the point of incision, including cleaning and dressing wounds using products designed for just that purpose.

#### INFECTION PREVENTION GUIDE

**HPN's** comprehensive guide features key products and services from across the healthcare industry that infection prevention teams depend on every day to prevent and control hospital-acquired infections.

#### SUPPLY DATA STANDARDS SUCCESS STORIES

**HPN** explores the future of data standards adoption and implementation against the backdrops of conversion and compliance to date and the specter of regulation.

### JUNE ADVERTISER SPECIAL BONUS

#### INFECTION PREVENTION BUYERS GUIDE:

HIGHLIGHT YOUR SHOW PRODUCTS IN APIC MARKETPLACE.

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN OUR E-PRODUCT INSIDER BLAST.

### TRADESHOW COVERAGE

#### AAMI

JUN 12 - 15  
NEW ORLEANS, LA

#### APIC

JUN 10 - 12, PHOENIX, AZ

#### PREMIERE BREAKTHROUGHS

JUN 23 - 26, NASHVILLE, TN

#### GS1CONNECT

JUN 15 - 18, LAS VEGAS, NV

#### WOCNEXT

JUN 7 - 10, CLEVELAND, OH