

# HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

## JUNE 2020 ISSUE PREVIEW

### FEATURE STORIES:

Edit Close: 4/20/2020 • Ad Close: 5/7/2020

#### SUPPLY CHAIN MANAGEMENT COMPENSATION SURVEY

What are Supply Chain professionals worth? **HPN's** annual survey shares salary and benefits based on experience and responsibility, industry and employer longevity, educational opportunity and location.

#### OFFSITE VS. ONSITE REPROCESSING

How might reprocessing operations learn best practices, optimal performance and standards implementation? **HPN** outlines the do's and don'ts.

#### INFECTION PREVENTION GUIDE

**HPN's** comprehensive guide features key products and services from across the healthcare industry that infection prevention teams depend on every day to prevent and control hospital-acquired infections.

#### SUPPLY DATA STANDARDS SUCCESS STORIES

**HPN** explores the future of data standards adoption and implementation against the backdrops of conversion and compliance to date and the specter of regulation.

### JUNE ADVERTISER SPECIAL BONUS

**INFECTION PREVENTION BUYERS GUIDE:  
HIGHLIGHT YOUR SHOW PRODUCTS IN IP MARKETPLACE.**

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### JULY FEATURE STORIES:

Edit Close: 5/21/2020 • Ad Close: 6/6/2020

#### SUPPLY CHAIN-FOCUSED PHYSICIANS

For the fifth consecutive year, **HPN** exclusively profiles physicians understanding, respecting and engaging (PURE) Supply Chain professionals to enhance their clinical practices and the patient care they deliver.

#### REPROCESSING WORKFLOW

**HPN** outlines how SPD can improve sterile processing procedures and tasks to optimize the safety, quality and efficiency of its output to the clinical areas.

#### SHARPS SAFETY

It's been more than two decades now since a famous report on building a safer health system was released against the backdrop of sharps safety regulations. **HPN** explores how far the healthcare industry has progressed since then.

#### ENVIRONMENTAL SERVICES GUIDE

While environmental services performs an essential and integral function within healthcare organizations they need clinical and executive recognition and support for access to effective products, services and other useful tools. **HPN** covers how they can and should promote themselves.

#### WORKSTATIONS

**HPN** highlights some of the emerging developments in improving workstation user-friendliness and effectiveness, including automation, design and ergonomics.

### JULY ADVERTISER SPECIAL BONUS

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### TRADESHOW COVERAGE

#### Show & Tell Virtual Conference

##### Includes:

##### Show & Tell landing page

- Company Logo
- Very brief description/product headline -15 words (Just enough to get the visitor to click for more) [Example](#)

##### Company page:

- Direct link to your webpage, white paper or MP4 video
- 1x eblast (may include up to 5 other companies) will be targeted to appropriate audience segments
- Promotion in newsletter and website ads
- 90 days of page-view reporting

Add-ons available. [Example](#)

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### TRADESHOW COVERAGE

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AUGUST 2-4 CHICAGO

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### WEST COAST SALES

bholton@hpnonline.com  
mholton@hpnonline.com  
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407-971-6286

### ADVERTISING MATERIALS

tcoffman@hpnonline.com  
Tiffany Coffman  
941-259-0842

### PUBLISHER/EXECUTIVE EDITOR

Kristine Russell  
krussell@hpnonline.com  
(941) 259-0854

### MANAGING EDITOR

Ebony Smith  
esmith@hpnonline.com  
(941) 259-0839

### SENIOR EDITOR

Rick Dana Barlow  
rickdanabarlow@hpnonline.com

### FEATURES EDITOR

Kara Nadeau  
knadeau@hpnonline.com

### INFECTION PREVENTION EDITOR

Susan Cantrell  
susan\_cantrell@bellsouth.net

### ENDEAVOR BUSINESS MEDIA

331 54th Ave N.  
Nashville, TN 37209  
941-927-9345 phone  
941-927-9588 fax



**HPN** has 33,533\* audited qualified subscribers. **HPN's** audience includes professionals in Supply Chain and Materials Management, Surgical Services, Central Services/Sterile Processing, Infection Prevention, Nursing, Senior Administration and other prominent members of product evaluation and value analysis committee

\*VAC December 2019