

HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

JULY 2020 ISSUE PREVIEW

FEATURE STORIES:

Edit Close: 5/21/2020 • Ad Close: 6/5/2020

COVID-19 CHANGEMAKERS

HPN shares examples from providers and suppliers making a difference as the world navigates through the meandering pandemic, shining a spotlight on process improvement for product availability.

REPROCESSING WORKFLOW

HPN outlines how SPD can improve sterile processing procedures and tasks to optimize the safety, quality and efficiency of its output to the clinical areas.

SHARPS SAFETY

It's been more than two decades now since a famous report on building a safer health system was released against the backdrop of sharps safety regulations. **HPN** explores how far the healthcare industry has progressed since then.

ENVIRONMENTAL SERVICES GUIDE

Deep cleaning techniques during a pandemic – **HPN** explores best practices, standard protocols and useful tips on how, what, when and where to rid surfaces of viral microbes.

WORKSTATIONS

HPN highlights some of the emerging developments in improving workstation user-friendliness and effectiveness, including automation, design and ergonomics.

JULY ADVERTISER SPECIAL BONUS

PRODUCT SPOTLIGHT:

HIGHLIGHT YOUR PRODUCTS IN OUR MARKETPLACE FOR AHE.

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN E-PRODUCT INSIDER BLAST.

AUGUST FEATURE STORIES:

Edit Close: 6/20/2020 • Ad Close: 7/6/2020

SUPPLY CHAIN DEPARTMENT OF THE YEAR

For the 17th consecutive year of performance recognition, **HPN** profiles one of healthcare's best and brightest departments in its exclusive industry award spotlighting healthcare operational excellence.

[Nominate a customer today!](#)

CS/SPD CERTIFICATION & TRAINING

HPN highlights the creativity and effectiveness behind CS/SPD department certification and training programs for its staff and the variety of resources these facilities are using to grow and nurture capable, knowledgeable teams.

INSTRUMENT PRESERVATION

HPN explores how the OR can help SPD care for the devices and instruments surgeons use on patients before, during and after surgical procedures.

DISASTER PLANNING & OUTBREAK RESPONSE

How do infection preventionists contribute behind the scenes and on the front lines when crises or disasters strike, particularly involving pathogen exposure and spreading? **HPN** connects the dots and explains roles with clinical, administrative – including supply chain – and financial areas.

FREIGHT/SHIPPING

HPN examines how healthcare organizations can reduce their freight and shipping costs via access to new and emerging methods and technologies.

AUGUST ADVERTISER SPECIAL BONUS

PRODUCT SPOTLIGHT:

HIGHLIGHT YOUR PRODUCTS IN OUR MARKETPLACE FOR AHRMM.

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN E-PRODUCT INSIDER BLAST.

TRADESHOW COVERAGE

AHE EXCHANGE

AUGUST 2-4 CHICAGO

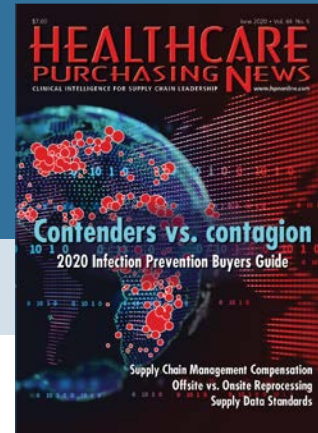
FULL-PAGE ADVERTISER BONUS

**SIGNET AD RECOGNITION
STUDY: A FREE AD
EFFECTIVENESS STUDY
CONDUCTED BY SIGNET
RESEARCH FOR ALL JULY
FULL-PAGE ADVERTISERS.**

TRADESHOW COVERAGE

AHRMM

JULY 26-29, AUSTIN, TX



EAST COAST SALES

bholton@hpnonline.com
mholton@hpnonline.com
Blake or Michelle Holton
407-971-6286

MIDWEST SALES

Randy Knotts
rknotts@hpnonline.com
312-933-4700

WEST COAST SALES

bholton@hpnonline.com
mholton@hpnonline.com
Blake or Michelle Holton
407-971-6286

ADVERTISING MATERIALS

tcoffman@hpnonline.com
Tiffany Coffman
941-259-0842

PUBLISHER/EXECUTIVE EDITOR

Kristine Russell
krussell@hpnonline.com
(941) 259-0854

MANAGING EDITOR

Ebony Smith
esmith@hpnonline.com
(941) 259-0839

SENIOR EDITOR

Rick Dana Barlow
rickdanabarlow@hpnonline.com

FEATURES EDITOR

Kara Nadeau
knadeau@hpnonline.com

INFECTION PREVENTION EDITOR

Susan Cantrell
susan_cantrell@bellsouth.net

ENDEAVOR BUSINESS MEDIA

331 54th Ave N.
Nashville, TN 37209
941-927-9345 phone
941-927-9588 fax



HPN has 33,533* audited qualified subscribers. **HPN's** audience includes professionals in Supply Chain and Materials Management, Surgical Services, Central Services/Sterile Processing, Infection Prevention, Nursing, Senior Administration and other prominent members of product evaluation and value analysis committee

*VAC December 2019