

HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

NOVEMBER 2020 ISSUE PREVIEW

FEATURE STORIES:

Edit Close: 9/21/2020 Ad Close: 10/6/2020

MEDICAL DISPLAYS & MONITORS

HPN profiles the latest advancements emerging in medical-grade displays and monitors used in clinical and administrative areas of healthcare facilities.

ENDOSCOPE CARE

HPN shares tips and tricks from the pros on how to maintain the high-cost, minimally invasive surgical tools clinicians use on patients.

IV SYSTEMS

How do healthcare organizations manage their intravenous product inventory through shortages and pricing changes? **HPN** shares best practices and useful advice on supply flexibility and fluidity.

DISINFECTANTS

HPN offers useful tips for SPDs to evaluate the effectiveness of the variety of products used to disinfect instruments available today.

SUSTAINABLE CONTRACTING PRACTICES

HPN examines useful strategies and tactics for environmentally sensitive sourcing, purchasing and contracting procedures.



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HPN has 33,533* audited qualified subscribers. *HPN's* audience includes professionals in Supply Chain and Materials Management, Surgical Services, Central Services/Sterile Processing, Infection Prevention, Nursing, Senior Administration and other prominent members of product evaluation and value analysis committee

*VAC December 2019

NOVEMBER ADVERTISER SPECIAL BONUS

ENDOSCOPE CARE — YOUR PRODUCT REVIEW AND PHOTO IN OUR PRODUCT MARKETPLACE.

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN OUR E-PRODUCT SPOTLIGHT BLAST.

TRADESHOWS

MEDICA 2020
NOV 16 - 19, VIRTUAL

SOURCE GUIDE 2021

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- ✓ Six (6) FREE product listings, in print and online.
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Editorial section includes guidance:

"Should providers lock up PPE, sanitizing products to prevent shortages during pandemic-accelerated demand?"

- ✓ Email **"KEEP 2020"** to joldfather@hpnonline.com to carry over your categories to 2021.
- ✓ Make updates or enroll online: <https://sg.hpnonline.com/Admin/userlogin.aspx>
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- ✓ There is a PDF form for enrolling/updating can be found here: <https://hpnonline.com/21150272>

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Used all year by HPN readers in print and searchable online database.

*VAC December 2019