

LIGHTWAVE 2019 EDITORIAL CALENDAR

	EDITORIAL GUIDE	WEBCASTS	SPECIAL ISSUE eNEWSLETTERS	INDUSTRY EVENTS
	January Theme: Design Test			
JANUARY	Testing for High-Speed Technology Design	<ul style="list-style-type: none"> • 2019 Carrier Network Trends • High-Speed Design Testing 		
	February Theme: Data Center Networks			
FEBRUARY	What's New in Data Center Networks?	<ul style="list-style-type: none"> • Data Center Network Strategies • OFC 2019 Preview 		
	March Theme: OFC 2019			
MARCH	Optical Transceiver Advances	<ul style="list-style-type: none"> • Supporting 5G Fronthaul/Backhaul • OFC 2019 Wrap-up 	<ul style="list-style-type: none"> • Lightwave Innovation Reviews • OFC Video Showcase 	<ul style="list-style-type: none"> • OFC March 3-7, San Diego • FTTH Council Europe March 12-14, Amsterdam
	April Theme: Coherent Transmission			
APRIL	Advances in Coherent Transmission	<ul style="list-style-type: none"> • Enabling Open Networks • Coherent Transmission Update 	<ul style="list-style-type: none"> • OFC Video Showcase 	
	May Theme: Metro Networks			
MAY	Metro Network Advances	<ul style="list-style-type: none"> • Metro Networks • Submarine Network Update 		
	June Theme: Network Test			
JUNE	Improving Network Test	<ul style="list-style-type: none"> • Best Practices in Network Test • Ensuring Network Security 		<ul style="list-style-type: none"> • Fiber Connect June 3-5, Orlando • Next Generation Optical Networking June 24-27, Nice
	July Theme: Data Center Interconnect			
JULY	Data Center Interconnect Trends	<ul style="list-style-type: none"> • Fiber-Optic Connectors and Connectivity • Data Center Interconnect Evolution 		
	August Theme: Broadband Access			
AUGUST	Gigabit Broadband Strategies	<ul style="list-style-type: none"> • Optical Transceiver Update • Broadband Access Trends 		
	September Theme: SDN/NFV			
SEPTEMBER	SDN/NFV and Optical Networks	<ul style="list-style-type: none"> • SDN and Optical Networks • ECOC 2019 Preview 	<ul style="list-style-type: none"> • ECOC Product Showcase 	ECOC September 23-25, Dublin
	October Theme: Fiber and Cable			
OCTOBER	Advances in Fiber & Cable	<ul style="list-style-type: none"> • ECOC 2019 Wrap-up • Advances in Fiber & Cable 		SCTE Cable-Tec Expo tbd
	November Theme: Ethernet			
NOVEMBER	The New Wave of Ethernet	<ul style="list-style-type: none"> • Networking at 100 Gbps and Higher • Ethernet in the Data Center 		
	December Theme: Seeing 2020			
DECEMBER	Technology Forecast for 2020	<ul style="list-style-type: none"> • Test & Measurement Trends • What Will Be Hot in 2020 		

For more details, email kcollins@endeavorb2b.com or your local sales representative.