#1 in PRINT AUDIENCE REACH!

Our new VAC (Verified Audit Circulation) statement is here ...

MLO has the largest print audience of the top five clinical lab journals!





Ask our competition for their audited numbers ... your message deserves to reach the largest, most qualified audience possible

MARCH EDITORIAL PRINT PREVIEW

- CONTINUING ED FEATURE: ELISA Testing
- Liquid Biopsy
- Clinical Laboratory Informatics
- ► Free Light Chain
- ► Hormone Effect on Outcomes
- ► PCR
- Exclusive MLO Molecular Diagnostics Series:
 Molecular Analysis of Lung Cancers
- ► FREE PRODUCT FOCUS: **Chemistry Analyzers**To submit content, contact Brenda at bsilva@mlo-online.com

FULL PAGE BONUS: Receive space in the Clinical Spotlight section of the magazine/digital edition. Send us your image, 35 words, and URL and we'll do the rest!

BONUS DISTRIBUTION: **HIMSS'20 Orlando Mar 9-13** Come visit us at our sister publication Healthcare Innovation, Booth 4203

RESERVE BY Jan 31 MATERIALS BY Feb 3

Diabetes Mellitus Clinical & Diagnostic Considerations Na Industry Inspects Stand data House, 1988 Stand data Hou

2020 PLANNER

Media Kit

Calendar

Lead Gen

SUBMIT YOUR ARTICLES TO MLO EDITOR

Brenda Silva, Senior Editor <u>bsilva@mlo-online.com</u>



EAST / MIDWEST (except IL): Carol Vovcsko 941-321-2873 <u>CVovcsko@MLO-online.com</u> **WEST / SOUTH / IL:** Lora Harrell 941-328-3707 <u>LHarrell@MLO-online.com</u>

CONTACT YOUR REGIONAL AD MANAGER