

2020



The Peer-Reviewed Management Source for Lab Professionals since 1969

APRIL DELIVERS CLMA BONUS



2020 **KnowledgeLab**
Become Better, Inspire Best.

CLMA
CLINICAL LABORATORY MANAGEMENT ASSOCIATION

MARCH 29 – 31, 2020
LOUISVILLE, KENTUCKY

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APRIL EDITORIAL PRINT PREVIEW

- ▶ CONTINUING ED FEATURE: **Reducing Lab Errors**
- ▶ **HbA1c**
- ▶ STATE OF THE INDUSTRY:
Best Practices in Lab Management
- ▶ **Mass Spectrometry**
- ▶ **C.Diff**
- ▶ **Lab of the Year**
- ▶ Exclusive MLO Molecular Diagnostics Series:
Alzheimer's Disease
- ▶ FREE PRODUCT FOCUS: **Virology**
To submit content, contact Brenda at bsilva@mlo-online.com



2020 PLANNER

- Media Kit
- Calendar
- Lead Gen

BONUS DISTRIBUTION: **CLMA Knowledge Lab 2020**
Louisville, KY Mar 29-31 Booth 138

RESERVE BY Mar 3 MATERIALS BY Mar 6



Join us for 2 days of dynamic engagement at the annual LAB DIRECTORS Summit

MLO offers a unique opportunity to join 40-50 high-level Lab Directors from top hospital lab facilities who are ready to meet with you. Reserve now to guarantee your position and the facilities of your choice.

Personally meet U.S. Lab Directors who are looking for your solutions on October 26-28, 2020, at a beautiful resort in Texas. Share your vision with top lab decision-makers who have been pre-qualified to meet your expectations. You'll know their needs and they'll know you – before you arrive. Participation is limited to provide maximum exposure and minimum competition for your product.

The LAB DIRECTORS SUMMIT is a 48-hour event with a custom agenda of one-on-one meetings, individual presentations, round-table discussions, matched meals, and special social events. All your resort expenses are included ... even your bar tab, for one low price!

[More about The LAB DIRECTORS Summit](#)

SUBMIT YOUR ARTICLES TO MLO EDITORS
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