

## REACH YOUR PROSPECTS FROM ALL SIDES

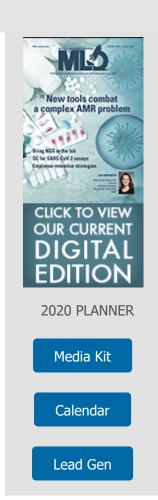
### All print ads are automatically included in the MLO Digital Edition

#### OCTOBER EDITORIAL PREVIEW

- ► CONTINUING ED FEATURE: Plasma & Platelets
- Analyzers
- ► Lab Safety
- ▶ Blood Banking
- ▶ LIS/EHR
- Immunohistochemistry
- ▶ Pathology Processes
- ► FREE PRODUCT FOCUS: Hematology Analyzers
  To submit content, contact Brenda at bsilva@mlo-online.com

FULL PAGE BONUS: Clinical Spotlight in print. Send us your headline, 35 words, image, URL

RESERVE BY September 2 MATERIALS BY September 8





Reserve your spot for the MLO live, interactive experience where you'll meet lab directors from across the country during this 3 half-day event.

We pre-screen lab directors to meet your expectations then match there needs with you using a personalized agenda of live group sessions, roundtables, and one-to-one meetings. Here's where you can accomplish 6 months of sales meetings in just 3 days! You also receive the profile and acquisition plan of each prospect as well as 3 months of leads after the event. Different packages are available priced to fit your budget, so don't delay. Availability is limited to reduce completion. For more information:

LAB DIRECTORS SUMMIT

### SPONSORSHIP OPPORTUNITIES

- ▶ COVID-19 email sponsorship sponsor our daily COVID news updates- sent 2x/month
- ▶ Q+A video interview with an MLO Editor to post online
- ▶ Advertorial your one page article included within the print and digital edition issue
- ▶ "Polybagged for your Protection" single ad sheet enclosed with print issue to 45k+
- ▶ eBook your materials combined into a custom digital edition emailed to 45k+

# SUBMIT YOUR ARTICLES TO MLO EDITORS: Brenda Silva, Senior Editor bsilva@mlo-online.com

Linda Wilson, Managing Editor Iwilson@mlo-online.com



#### **CONTACT US TO GET STARTED**

EAST / MIDWEST (except IL): Carol Vovcsko 941-321-2873 CVovcsko@MLO-online.com WEST / SOUTH / IL: Lora Harrell 941-328-3707 LHarrell@MLO-online.com

