



As the AACC Annual Scientific Meeting & Clinical lab Expo goes virtual, get a head start on building one-on-one relationships by participating in the 2nd annual



Three unique half days of live, interactive meetings with pre-selected Lab Directors from hospitals with 100+ beds.

What makes this event different...

- Before the event, we carefully pre-screen and interview all Lab Director applicants to understand what their needs are and what they want for their departments. It's a qualification process you won't find at any other industry event.
- You and your prospects will be matched to best achieve each other's goals
 - You will receive profiles of each prospect, including their acquisition plans for the next 6 to 18 months
 - Prospects will receive a description of the capabilities you provide

What to expect...

- A personalized agenda that provides top access to your target prospects
- One-on-one meetings
- Opportunity to engage laboratory leaders during the interactive roundtable discussion and open networking time
- Lead generation for 3 months after event
- Limited competition with limited slots available
- The opportunity to condense six months of sales meetings into three days of laser-focused meetings

Sample Agenda...

All times are listed in EDT (8:30am - 12:30pm PDT)		
MONDAY, OCT. 26	TUESDAY, OCT. 27	WEDNESDAY, OCT. 28
11:30 - 12:00pm Welcome & Orientation	11:30 - 12:00pm Full Group Session	11:30 - 12:00pm Full Group Session
12:00 - 1:00pm Directors' Roundtable Discussions	12:00 - 1:00pm Directors' Roundtable Discussions	12:00 - 1:00pm Interactive Roundtable Discussions
1:00 - 1:30pm Break	1:00 - 1:30pm Break	1:00 - 1:30pm Break
1:30 - 2:00pm Full Group Session	1:30 - 1:40pm Full Group Session	1:30 - 3:05pm One-to-One Meetings
2:00 - 2:30pm Facilitated Roundtable Discussions	1:40 - 2:10pm Facilitated Roundtable Discussions	3:05 - 3:15pm Closing Session
2:30 - 2:45pm Full Group Session	2:15 - 3:30pm One-to-One Meetings	
2:45 - 3:00pm One-to-One Meetings		
3:00 - 3:30pm Full Group Session		
3:30pm Networking		

SUPPLIER OPPORTUNITIES

	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of the Lab Directors Summit	✓			
30 minute sponsored roundtable with Lab Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending Lab Directors	✓	✓	✓	✓

Only 3 Platinum Packages Available

Don't wait. Contact us now as slots are filling fast...