

2021



The Peer-Reviewed Management Source
for Lab Professionals since 1969

One MLO ad = Multiple touchpoints

PRINT EDITION | DIGITAL EDITION | YOUR LINK IN EMAIL ISSUE ANNOUNCEMENTS

OCTOBER EDITORIAL PREVIEW

All print ads also appear in the October digital edition and include company web links in two issue announcement emails.

► **Continuing Education Feature:**

- **NEW** Biomarkers and Colorectal Cancer
- Breast & Ovarian Pathology
- Lab Safety
- Plasma & Platelets
- Data Management
- **NEW** Hematology
- **NEW** HIV
- **FREE PRODUCT FOCUS:** Hematology Analyzers
Submit content to Marisa Williams at mwilliams@mlo-online.com

FULL PAGE BONUS: Clinical Spotlight in print. Send us your image and 35 words.

COVERAGE: AABB Virtual Oct 17-19

RESERVE BY **September 1** | MATERIALS BY **September 8**



2021 PLANNER

Media Kit

Calendar

SUBMIT YOUR ARTICLES TO MLO SENIOR EDITOR:

Linda Wilson at lwilson@mlo-online.com



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