

## NEW YEAR. NEW MEDIA KIT. NEW OPPORTUNITIES!

- ▶ Premium Print + Digital positions (as available)
- ▶ State of the Industry sponsorship, virtual Forums with Leads, Hot Clips
- ▶ Lead-gen White Papers, Webinars and eBooks
- ▶ Content Syndication
- ▶ eNewsletter Ads
- ▶ Web Banners
- ▶ Targeted Email List Rentals

With a combined audience of 161,139\* of print and digital assets, MLO delivers the results you need to meet your 2022 sales goals. (\*VAC Audit Sep 2020)

Contact Carol [CVovcsko@MLO-online.com](mailto:CVovcsko@MLO-online.com) or Lora [LHarrell@MLO-online.com](mailto:LHarrell@MLO-online.com) to build your customized program.

**Lock in 2021 rates. Reserve your 2022 ads by December 1.**

## JANUARY EDITORIAL PREVIEW

All print ads also appear in the January digital edition and include company web links in two issue announcement emails.

- ▶ **Continuing Education Feature:** C. Difficile
- ▶ Toxicology
- ▶ Lab Safety
- ▶ Urinalysis & Body Fluids
- ▶ AI/ML in the Lab
- ▶ QA/QC
- ▶ Inflammatory Syndrome and COVID-19
- ▶ **FREE PRODUCT FOCUS:** Assays  
Submit content to Linda Wilson at [lwilson@mlo-online.com](mailto:lwilson@mlo-online.com)

**FULL PAGE BONUS:** Social Media message

RESERVE BY **December 3** | MATERIALS BY **December 8**

SUBMIT YOUR ARTICLES TO MLO SENIOR EDITOR:  
Linda Wilson at [lwilson@mlo-online.com](mailto:lwilson@mlo-online.com)



CLICK TO VIEW  
OUR CURRENT  
**DIGITAL  
EDITION**

2022 Media Kit



## CONTACT US TO GET STARTED

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