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APRIL EDITORIAL PREVIEW

All print ads also appear in the April digital edition and include company web links in two issue announcement emails.

- ▶ **Continuing Education Feature:** Cardiac Biomarkers
- ▶ Diabetes
- ▶ Lab of the Year
- ▶ Hematology
- ▶ Revenue Cycle Management
- ▶ Employee Retention
- ▶ Autoimmune Diagnostics

- ▶ **FREE PRODUCT FOCUS:** Variant Testing
Submit content to Linda Wilson at lwilson@mlo-online.com

FULL PAGE BONUS: Clinical Spotlight: 35 words & image

RESERVE BY **March 3** | MATERIALS BY **March 7**



[2022 Media Kit](#)

SUBMIT YOUR ARTICLES TO MLO SENIOR EDITOR:

Linda Wilson at lwilson@mlo-online.com



RESERVE YOUR POSITION IN THE NEXT MLO FORUM



Wednesday, March 23
"Technology & Trends in the Clinical Lab"

Space deadline February 17

MLO editors present findings from our Special Report research on **Clinical Data** with focus on the creation of valuable clinical analytics usage and data management, followed by valuable related solutions for healthcare laboratories. [View more information here](#).

CONTACT US TO GET STARTED

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