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APRIL EDITORIAL PREVIEW

All print ads also appear in the April digital edition and include company web links in two issue announcement emails.

- ► Continuing Education Feature: Cardiac Biomarkers
- Diabetes
- Lab of the Year
- Hematology
- Revenue Cycle Management
- ► Employee Retention
- ► Autoimmune Diagnostics
- ► FREE PRODUCT FOCUS: Variant Testing Submit content to Linda Wilson at lwilson@mlo-online.com

FULL PAGE BONUS: Clinical Spotlight: 35 words & image

RESERVE BY March 3 | MATERIALS BY March 7

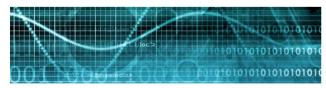
SUBMIT YOUR ARTICLES TO MLO SENIOR EDITOR: Linda Wilson at lwilson@mlo-online.com



2022 Media Kit



RESERVE YOUR POSITION IN THE NEXT MLO FORUM



Wednesday, March 23
"Technology & Trends in the Clinical Lab"

Space deadline February 17

MLO editors present findings from our Special Report research on **Clinical Data** with focus on the creation of valuable clinical analytics usage and data management, followed by valuable related solutions for healthcare laboratories. <u>View more information here</u>.

CONTACT US TO GET STARTED

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